

Brain Capital UK Summit

WeWork, 10 York Road, London SE1 7ND

Wednesday 9th October 2024

Our world is changing; the unprecedented speed of technological advances has changed the way we work, learn, and communicate. At the same time, we've seen a growth in mental ill-health, with more children, young people and adults experiencing challenges which hold them back from realising their goals and thriving in education, work and social life. This has profound implications for economic productivity, growth and addressing broader social challenges which we know reinforce poor mental and physical health across generations.

Addressing these interconnected and urgent challenges requires a new approach that can bring together policy makers across disciplines, and draw the experience, creativity and ideas of leaders across a broader landscape - including academia, voluntary and charity sectors, industry and investors along with public sector institutions such as schools, healthcare providers, the justice system and employers.

Brain Capital offers a new policy framework to reshape economic and industrial strategy to better protect and promote mental wellbeing and good brain health.

Following successful partnerships with the UN, OECD, The World Economic Forum, this event will launch a UK-focused Brain Capital Strategy and Working Group, bringing together leaders from across disciplines to build a vision and recommendations for the future.

Agenda

08:30 Registration & networking

09:30 **Welcome | Sir Norman Lamb**

Event Chair, Sir Norman Lamb, is a long-standing and active campaigner for mental health. Norman is the Chair of South London and Maudsley Foundation Trust and an advisor to Kooth. As a Health Minister from 2012 to 2015, Sir Norman introduced the first access and waiting standards in mental health along with championing the importance of investment in social care and prevention of poor health. In 2019, Norman received a knighthood for his services to mental health.

09:45 **Keynote: Introducing Brain Capital | Dr Harris Eyre, Rice University's Baker Institute for Public Policy**

A neuroscientist, entrepreneur and author, Dr Harris Eyre is dedicated to creating awareness, skills and leadership for the brain-positive economic transition. Harris leads the Brain Capital Alliance, an international programme to drive neuroscience-inspired investment and public policy innovation as the two most powerful levers for change.



10:00 Impact investing for Brain Capital

Pension & Insurance Funds, Foundations, and Private Investors are set-to play a pivotal role in the future of Brain Capital and mental health. They provide the financial support for innovation, development, and infrastructure, guiding leaders towards financial sustainability and meaningful impact. Just as their investments have transformed alternative energy, these investors are now focusing on the long-term benefits of their decisions in other areas. They aim not just for financial returns, but to foster stronger, more resilient societies. Our panel of experts will explore how these impact-driven initiatives can shape our approach to enhancing Brain Capital, drawing from lessons learned in other sectors.

- **Dan Mannix | Former CEO, RWC Partners**
- Jamie Broderick | Deputy Chair and Lead Expert, Impact Investing Institute
- Darren Johnson | Global Chief Operating Officer, Impax Asset Management
- Jules Chappell OBE | CEO, Kokoro Change
- Lord James Bethell | Chair and Director, Business for Health

11:00 Keynote | Professor Tim Kendall CBE, National Clinical Lead, New Models of Mental Health Care

11:15 Break

11:30 Building economic resilience: from human capital to brain capital

The UK faces a tough productivity challenge, with productivity improvements lagging behind comparable economies threatening improvements in living standards and economic security and mental health, a growing driver of unemployment rates, particularly amongst younger and deprived communities. This expert panel will explore mental and brain health as an economic asset, and how we might reimagine economic policy and the role of businesses and employers in reshaping wellbeing.

- **Chair: Chris Thomas, IPPR**
- Dr Heather Melville | CEO & Founder, Clarke Smith Advisory; Chancellor, University of York; Chair, CMI Women
- Ann Francke OBE | Chief Executive, Chartered Management Institute
- Professor Apostolos Tsiachristis | Associate Professor in Health Economics at University of Oxford and leader of the Oxford Mental Health Economics and Policy (OMHEP) group
- Dr Mithu Storoni, author of Hyperefficient

12:30 Lunch

13:15 From treatment to prevention: building a mentally healthier nation



The impact of mental ill-health in the UK is profound; sickness absence due to mental health has grown significantly, and children, young people and adults are struggling to access the support they need.

Approximately 75% of lifetime mental health challenges manifest by age 24 - intervening earlier in life can have a significant long-term impact.

While many of the risk factors for poor mental health are linked to societal challenges such as poverty, discrimination, and the built environment, we know that there are well-evidenced interventions that can support the development of positive, protective factors that can shape good mental health and the resilience and flexibility to tackle life's challenges.

This panel will explore how we can think differently - and urgently - to build a mentally healthier nation, shifting the dial from treatment to prevention for a generation.

- **Chair: Andy Bell | Chief Executive, Centre for Mental Health**
- Cassandra Harrison | Chief Executive, Youth Access
- Catherine Roche | CEO, Place2Be
- Matt Buttery | Triple P Parenting
- Dr Warren Larkin | Consultant Clinical Psychologist and Managing Director at Warren Larkin Associates

14:15 **Go Somewhere Good: harnessing the power of digital access**

Research conducted by Mind demonstrates that for young people and racialised communities living in poverty, finding information about and accessing mental health services is challenging, with many seeking support from social media and YouTube, in part due to distrust of 'formal' support such as NHS or local authority services. It is therefore essential that people can 'go somewhere good', with high-quality care as easily accessible as social media - but with appropriate measures to keep people safe.

Evidence from other sectors and behaviour change interventions has also indicated that digital tools can reach communities that are otherwise underserved by existing services. How can we ensure that digital mental health interventions are inclusive rather than entrenching existing health inequalities? How can we keep children and young people safe from harm online?

- **Chair: Dr Lynne Green, Chief Clinical Officer, Kooth**
- Andy Burrows, Molly Rose Foundation
- Fiona Costello, EMHIC
- Danielle Bridge, Black Minds Matter
- Dr Fiona Piennar, Mental Health Innovations



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- Dr Sandeep Ranote, Executive Director for Mental Health, Greater Manchester Integrated Care Partnership
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15:15 **Afternoon break**

15:30 **Keynote | Dr Camilla Nord, Director of the Mental Health Neuroscience Lab at the University of Cambridge and author of The Balanced Brain, a Financial Times and Sunday Times 'Book of the Year'**

15:45 **The role of AI in securing Brain Capital**

The potential applications for AI to reshape our economies are extensive - and there are huge opportunities to harness the power of AI to develop, design and reshape the treatments and interventions that can secure brain and psychological health. Whilst the potential is limitless, there are also risks - and cross-sector collaboration is required to ensure that AI tools are developed and deployed ethically. This panel will explore existing approaches to leveraging AI to support immediate challenges, and the potential for future guardrails and standards to ensure responsible innovation.

- **Chair: Dr Quazi Haque, Elysium Healthcare**
 - Dr Paris Alexandros Lalouis - Leader of the AI in Mental Health Lab at King's College London and Co-Founder and Chief Scientific Officer of Bloomwise
 - Dr Andrew Welchman, Neuroscientist and Mental Health Strategist
 - Dr Michelle Tempest | Candestic Partners
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16:45 **Reflections & next steps**

17:30 **Drinks & networking reception**

