

EMEA Quarterly Newsletter

Sep - Dec 2023

EMEA PUBLICATIONS

Policy papers



EMEA PUBLICATION UNDER THE INVESTMED PROJECT – POLICY PAPER 18
**REGENERATIVE VALUE-DRIVEN BUSINESS
READY FOR SWITCHING TO A WELLNESS-
FIT ECONOMY: DELIVERING A
FRAMEWORK FOR ACTION.**

By: Aytaç and Carlo Sessa

November, 2023

**INVESTMED Policy Paper:
Regenerative Value-
Driven Business Ready for
Switching to a Wellness-
Fit Economy: Delivering a
Framework for Action**

EMEA - 24.11.23



EMEA PUBLICATION UNDER THE INVESTMED PROJECT – POLICY PAPER 17
**FOOD SECURITY IN THE MEDITERRANEAN
REGION: AN ENTREPRENEURIAL
PERSPECTIVE FROM EGYPT, TUNISIA AND
LEBANON**

Sara Kucuk (EMEA)
Maha Al-Husseini (Faculty of Sciences, Al-Balqa Applied University of Jordan,
Amman, Jordan)

Reviewed by: Ryan Kasidi (EMEA)

November, 2023

**INVESTMED Policy Paper:
Food Security in the
Mediterranean Region:
an entrepreneurial
perspective from Egypt,
Tunisia, and Lebanon**

EMEA - 24.11.23



INVESTMED POLICY PAPER: PROPOSALS TO ALIGN EDUCATION POLICY WITH THE NEEDS OF GREEN AND CULTURAL AND CREATIVE SECTORS: THE CASE OF EGYPT, LEBANON AND TUNISIA

Sandra Chahin (EMEA and others)
Reviewed by Ryan Asadi (EMEA)



INVESTMED Policy Paper: Proposals to Align Education Policy with the Needs of Green and Cultural and Creative Sectors: the Case of Egypt, Lebanon and Tunisia
EMEA - 24.11.23



INVESTMED POLICY PAPER: FOSTERING SOCIAL ENTERPRISES IN EGYPT, LEBANON AND TUNISIA: CHALLENGES AND OPPORTUNITIES

Najwa El-Mellouk (University Paris Dauphine PSL, ISEB and INVESTMED) and EMEA
Reviewed by Ryan Asadi (EMEA)



INVESTMED Policy Paper: Fostering Social Enterprises in Egypt, Lebanon, and Tunisia: Challenges and Opportunities
EMEA - 24.11.23



INVESTMED POLICY PAPER: THE ROLE OF GUARANTEE SCHEMES IN PROMOTING FINANCIAL INCLUSION: THE IMPACT OF DIGITAL SOLUTIONS

Maha Shaban (Faculty of Business, Al-Qadisiyah University of Iraq, Amara, Iraq)
Reviewed by Ryan Asadi (EMEA)



INVESTMED Policy Paper: The Role of Guarantee Schemes in Promoting Financial Inclusion: The Impact of Digital Solutions
EMEA - 24.11.23

Infographics



INVESTMED Infographic: Regenerative Value-Driven Business for Switching to a Wellness-fit Economy: Delivering a Framework for Action
EMEA - 27.11.23



INVESTMED Infographic: Food Security in the Mediterranean Region: an entrepreneurial perspective from Egypt, Tunisia, and Lebanon
EMEA - 27.11.23



INVESTMED Infographic: Proposals to Align Education Policy with the Needs of Green and Cultural and Creative Sectors: the Case of Egypt, Lebanon and Tunisia
EMEA - 27.11.23



INVESTMED Infographic: Fostering Social Enterprises in Egypt, Lebanon, and Tunisia: Challenges and Opportunities
EMEA - 27.11.23



INVESTMED Infographic: The Role of Guarantee Schemes in Promoting Financial Inclusion: The Impact of Digital Solutions
EMEA - 27.11.23



INVESTMED Infographic - Blue Economy within the Mediterranean Region: the role of regional collaboration
 EMEA - 06.10.23



INVESTMED Infographic - Cultural and Creative Industries in Egypt, Lebanon and Tunisia: the role of the EU in building an enabling environment for the emergence of a regional creative hub
 EMEA - 06.10.23



INVESTMED Infographic - Entrepreneurial Ecosystem's Support of the Green and Creative economy: challenges and recommendations for Egypt, Lebanon and Tunisia
 EMEA - 06.10.23



INVESTMED Infographic - Green Economy in Egypt, Tunisia and Lebanon: building an enabling Environment for green entrepreneurs
 EMEA - 06.10.23



INVESTMED Infographic - Social Protection System and Formal and Information Programmes in Egypt, Lebanon, and Tunisia
 EMEA - 06.10.23

Recommendations



EMEA Recommendations for Transformative Sustainable Development
 EMEA - 10.12.23

External publications



How Brain Capital Can Drive Progress on UN's Sustainable Development Goals

EMEA - 22.11.23



The global brain capital dashboard

EMEA - 27.09.23



7 Steps for Igniting the Brain Capital Industrial Strategy

EMEA - 14.09.23

Reports



Report of the Brain Capital Building Conference at the 78th United Nations General Assembly

EMEA - 16.10.23



REFOREST Policy Session Agroforestry sector in the EU: Towards novel policies and financing frameworks

EMEA - 10.10.23

EMEA EVENTS

EMEA AT COP28

LAUNCH OF "WHISPERS OF THE EARTH: A SYMPHONY OF CHANGE"
- A SHORT FILM ON ARTS AND SCIENCE IN CLIMATE ACTION

9th December 2023, 15:45-16:15 GST | 12:45-13:15 CET
Dubai, UAE, Mediterranean Coalition Office



EMEA at COP28: Launch of "Whispers of the Earth: A symphony of change" – a short film on arts and science in climate action

EMEA - 09.12.23

EMEA AT COP28

AGROFORESTRY SECTOR IN THE EURO-MEDITERRANEAN: TOWARDS NOVEL POLICIES, COOPERATION AND FINANCING FRAMEWORKS

9th December, 14:00-15:30 GST | 11:00-12:30 CET
Dubai, UAE - Mediterranean Coalition Office



EMEA at COP28: Agroforestry sector in the Euro-Mediterranean: Towards novel policies, cooperation and financing frameworks

EMEA - 09.12.23

EMEA AT COP28

ESG IN FOCUS: DRIVING SUSTAINABLE GROWTH AND RESPONSIBLE INVESTMENTS

8th December, 15:00-16:30 UAE | 12:00-13:30 CET
Dubai, UAE - Mediterranean Coalition Office



EMEA at COP28: ESG in Focus: Driving Sustainable Growth and Responsible Investments

EMEA - 08.12.23

EMEA AT COP28

"WE NEED TRILLIONS, NOT BILLIONS": THE ROLE OF MULTILATERAL DEVELOPMENT BANKS (MDBS) IN CLIMATE FINANCE

6th December, 12:00-13:00 GST | 9:00-10:00 CET
Dubai, UAE - Mediterranean Coalition Office



EMEA at COP28: "We need trillions, not billions": the role of Multilateral Development Banks (MDBs) in climate finance

EMEA - 06.12.23

EMEA AT COP28

THE BUILT ENVIRONMENT AND GREEN LIVING AREAS AS RESILIENCE AND ADAPTATION APPROACHES TO CLIMATE CHANGE IN CITIES

6th December 15:00-16:20 GST | 12:00-13:20 CET
Dubai, UAE - Mediterranean Coalition Office



EMEA at COP28: The Built Environment and Green Living Areas as resilience and adaptation approaches to climate change in cities

EMEA - 06.12.23

EMEA at COP28

ENERGY TRANSITION IN THE MEDITERRANEAN AND AFRICA: NEEDS AND PERSPECTIVES

5th December 2023, 14:00-15:00 GST | 11:00-12:00 CET
Dubai, UAE - Mediterranean Coalition Office



EMEA at COP28: Energy Transition in the Mediterranean and Africa: Needs and Perspectives

EMEA - 05.12.23



EMEA at COP28: Brain Capital: Vital to the Post-SDG Agenda
 EMEA - 03.12.23



EMEA Webinar: Fueling and Funding Equitable Mental Health Innovation – Pillar for Brain Capital Building
 EMEA - 11.10.23



EMEA participates at the Science Summit of the 78th United Nations General Assembly, on the Brain Capital Building Conference
 EMEA - 19.09.23

EMEA ACTIONS

EMEA's contribution to the INVESTMED project
 EMEA - 20.12.23

EMEA and Syntellect sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems
 EMEA - 19.12.23

EMEA and the Culture Funding Watch (CFW) sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems
 EMEA - 19.12.23

EMEA publishes its recommendations for Transformative Sustainable Development for COP 28
 EMEA – 10.12.23

EMEA at COP28 in Dubai – Key highlights
 EMEA - 10.12.23

EMEA participates at the 23rd Meeting of the Contracting Parties to the Barcelona Convention (COP 23)

EMEA - 07.12.23

EMEA presents short film on creativity and science in climate preservation, at its office in Sant Pau – Barcelona

EMEA - 01.12.23

EMEA President, Prof. Rym Ayadi, participates in COP28 side event on Finance, Sustainability and Climate Change

EMEA - 30.11.23

EMEA at COP28 in Dubai – UAE

EMEA - 28.11.23

EMEA participates in the INTERREG Euro-MED major event in Ljubliana with the Green Living Areas Mission

EMEA - 27.11.23

EMEA senior researcher, Yeganeh Forouheshfar participates in workshop on Data-Driven Sustainability in the Mediterranean Blue Economy

EMEA - 24.11.23

EMEA publishes final 5 Policy Papers for the INVESTMED Project

EMEA - 24.11.23

EMEA releases A Practical Guide to Crowdfunding for Cultural and Creative Entities, authored by the crowdfunding platform Verkami, under the INVESTMED project

EMEA - 21.11.23

Paper on how Brain Capital can drive progress on UN's SDGs co-authored by R. Ayadi, H. Eyre, W. Hynes, P. Swieboda, S. Ronco and E. Stotts-Lee published by the Rice University's Baker Institute for Public Policy

EMEA - 20.11.23

EMEA and BETA Technological Centre sign MoU marking collaboration on the capitalisation of green technologies in the Mediterranean

EMEA - 20.11.23

EMEA President Prof. Rym Ayadi participates in the Global Advances in Mental Health Conference

EMEA - 17.11.23

EMEA President Prof. Rym Ayadi receives the ASCAME Award 2023 and delivers keynote speech at the 15th Mediterranean Women Entrepreneurs Forum

EMEA - 16.11.23

EMEA President Prof. Rym Ayadi participates in the International Monetary Conference 2023

EMEA - 14.11.23

EMEA President Prof. Rym Ayadi participates in the Conference on Natural Capital in Monaco

EMEA - 14.11.23

EMEA President Prof. Rym Ayadi and Research Fellow Doriana Cucinelli participate at the 2023 EBA Policy Research Workshop

EMEA - 07.11.23

EMEA organised the final INVESTMED Access to Finance workshop, connecting entrepreneurs with investment players in the region

EMEA - 27.10.23

EMEA's Senior Project Manager and Coordinator of the CREAT4MED project, Maria Ruiz de Cossío, attends the European Culture & Creativity Days in Barcelona

EMEA - 26.10.23

EMEA President Prof. Rym Ayadi participates at the 7th International MENA Guarantee Conference

EMEA - 24.10.23

EMEA President Prof. Rym Ayadi delivers keynote speech on Brain Capital at the International One Health Conference in Barcelona

EMEA - 21.10.23

Brain capital set to take center stage at the COP 28, UN Climate Change Conference

EMEA - 17.10.23

Impact Assessment of EU grants for MSMEs

EMEA - 16.10.23

EMEA and the Food & Mood Centre, Deakin University sign MoU

EMEA - 16.10.23

EMEA joins EuroMeSCo

EMEA - 16.10.23

Report of the Brain Capital Building Conference at the 78th United Nations General Assembly

EMEA - 16.10.23

International experts visit EMEA HQs to discuss building Brain Capital

EMEA - 14.10.23

EMEA Webinar "Fueling and Funding Equitable Mental Health Innovation – Pillar for Brain Capital Building" completed successfully

EMEA - 11.10.23

Participation of EMEA researcher Yeganeh Forouheshfar at the Second Annual KAS-MEDAC Alumni Circle Conference

EMEA - 11.10.23

IWFSAS 2023 completed successfully

EMEA - 06.10.23

EMEA releases 5 new infographics under INVESTMED project

EMEA - 05.10.23

EMEA President Prof. Rym Ayadi participates in the discussion "Thinking Beyond Debt and Austerity ahead of the Marrakech Meetings"

EMEA - 04.10.23

EMEA and ASCAME sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems

EMEA - 03.10.23

IWFSAS 2023 program and public policy panel have been announced

EMEA - 28.09.23

EMEA launches the Global Brain Capital Dashboard

EMEA - 27.09.23

Paper on the Global Brain Capital Dashboard co-authored by R. Ayadi, H. Eyre, C. Graham, S. Ronco and E. Stotts-Lee published by Brookings

EMEA - 27.09.23

EMEA researcher, Yeganeh Forouheshfar participates in Conference on Women's Economic Empowerment in the Mediterranean Region

EMEA - 23.09.23

EMEA President Prof. Rym Ayadi delivers keynote speech at the Science Summit of the 78th United Nations General Assembly, on the Brain Capital Building Conference

EMEA - 20.09.23

EMEA and UN-ESCWA sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems

EMEA - 20.09.23

EMEA participates at the Science Summit of the 78th United Nations General Assembly, on the Brain Capital Building Conference

EMEA - 19.09.23

Paper on Brain Capital Industrial Strategy co-authored by R. Ayadi, H. Eyre, T. Edmonds, W. Hynes, and P. Swieboda published by the Rice University's Baker Institute for Public Policy

EMEA - 15.09.23

EMEA Advisor, Harris Eyre, presents Grand Rounds at The American University of Beirut

EMEA - 15.09.23

A message from Prof Rym Ayadi, EMEA President on behalf of EMEA boards, team and networks

EMEA - 11.09.23

Pawel Swieboda joins the Advisory Board of EMEA

EMEA - 11.09.23

EMEA researcher Sara Ronco participates at the Africa Climate Summit 2023 in Nairobi

EMEA - 08.09.23

EMEA President Prof. Rym Ayadi participates in the 8th Conference on Global Insurance Supervision

EMEA - 07.09.23



Weighty support at COP28 for advancing the ISSB Global Standards Baseline

EMEA - 22.12.23

COP28 announces historic agreement to transition from fossil fuels

EMEA - 15.12.23

African land grab – in the name of Carbon Credits

EMEA - 13.12.23

Unless action is taken, by 2050 there'll be 'a biodiversity catastrophe,' experts warn

EMEA - 12.12.23

COP28 President claims no science behind fossil fuel phase out

EMEA - 08.12.23

COP28 opens with agreement on Loss and Damage deal

EMEA - 06.12.23

COP28 Build-Up: \$200 billion from the UAE for global clean energy investments

EMEA - 30.11.23

COP 28 Build-Up: UAE hosts orchestrated behind-the-scenes oil deals at climate talks, BBC reveals

EMEA - 30.11.23

COP 28 Build-Up: Getting on top of finance is key to solving the climate crisis, says leading professor

EMEA - 28.11.23

Historic vote backs call for greater UN role in global tax cooperation

EMEA - 28.11.23

BlackRock announces \$550 million investment in large-scale Direct Air Capture project

EMEA - 24.11.23

Pressure mounts for "unambiguous agreement" at COP28 as WEF calls for a universal Modern Energy Minimum

EMEA - 18.11.23

Israel Gaza War could spark major global economic consequences, warn reports

EMEA - 18.11.23

Fossil Fuel production levels leave nations divided ahead of UN's COP 28 Climate Summit

EMEA - 14.11.23

Nations reach "take it or leave it" Loss and Damage Fund blueprint ahead of COP28

EMEA - 07.11.23

Financial Institution cooperation needed to overcome Shared Global Challenges

EMEA - 07.11.23

Middle East War – a disaster in the making?

EMEA - 01.11.23

Mega oil deals “bad for humanity” claims leading European research and advocacy organisation
EMEA - 01.11.23

Loss and Damage Fund “discord” threatens to derail COP28 as EU climate priorities face strong criticism
EMEA - 27.10.23

Deepening Middle East conflict has the region standing on the edge of an “abyss”
EMEA - 24.10.23

“Some progress” from IMF/World Bank meetings amid spectre of Middle East war
EMEA - 18.10.23

Climate Crisis: UN report demands an end to fossil fuel exploration and greater funding for poorer nations
EMEA - 07.10.23

World Bank has capacity to lend an extra \$190 billion to developing countries, study reveals
EMEA - 05.10.23

Opposing views harden following UN Climate Summit
EMEA - 02.10.23

Major Carbon Offset Projects are labelled as “likely junk”
EMEA - 27.09.23

UN General Assembly President makes global plea to save the 2030 Sustainable Development Goals
EMEA - 22.09.23

SDGs seem to be lacking sustainability, as UN General Assembly convenes in New York
EMEA - 22.09.23

The African Union (AU) is granted G20 Membership
EMEA - 15.09.23

Nairobi Declaration – African Climate Summit calls for Mobilisation of Funding
EMEA - 14.09.23

Africa’s Debt – the biggest concern is Structure, not Volume
EMEA - 14.09.23

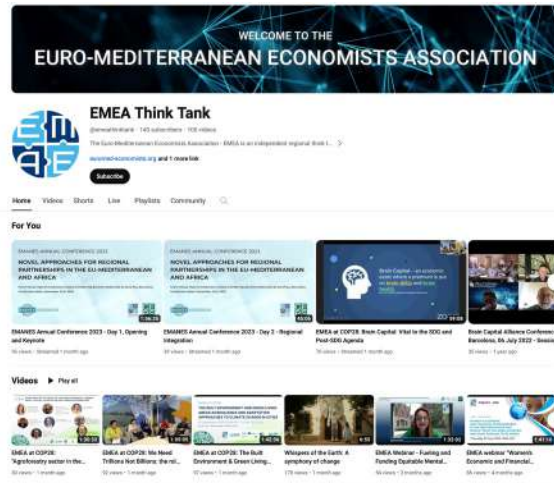
Much at stake as Climate Africa Week gets underway
EMEA - 06.09.23

Gabon coup spooks investors following debt-for-nature arrangement
EMEA - 05.09.23

China wants to speed up BRICS expansion to counter G7
EMEA - 04.09.23



EMEA VIDEOS



[Check the EMEA YouTube Channel](#)

EMEA ACTIVITIES NETWORKS



Events

EMANES ANNUAL CONFERENCE 2023

NOVEL APPROACHES FOR REGIONAL PARTNERSHIPS IN THE EU-MEDITERRANEAN AND AFRICA

Event Venue: Hybrid Conference hosted at EMEA HQ, Recinte Modernista de San Pau, Barcelona
Conference dates: December 13-15, 2023



EMANES Annual Conference 2023: “Novel approaches for regional partnerships in the EU-Mediterranean and Africa”
EMANES -13 – 15 Dec 2023

Publications

EMANES WP 073: Global Value Chains Participation and Social Upgrading: Evidence from Developing Countries

EMANES - 02.11.23

EMANES WP 072: Oil or gas discovery: short- and medium-term impacts on different economic emergence outcomes and the role of initial levels of diversification, human capital and governance

EMANES - 31.10.23

EMANES WP 071: Revisiting TFP regional convergence in the EU

EMANES - 11.09.23

EMANES WP 070: Empirical analysis of inflation sources in Senegal

EMANES - 01.09.23

News

EMANES 7th Annual Conference – 2023 completed successfully

EMANES - 19.12.23

The Structural Change and Economic Dynamics journal published the paper “Trade Networks and the Productivity of MENA Firms in Global Value Chains” in their November 2022 issue

EMANES - 30.11.23

Paper coauthored by Najat El Mekkaoui – published by the Social Science & Medicine Journal

EMANES - 20.09.23

Prof. Chahir Zaki presents paper at the WTO Public Forum

EMANES - 18.09.23



EURO-MEDITERRANEAN GUARANTEE NETWORK

Events



**EMGN Autumn Academy 2023:
Regulation and Greening Strategy**
EMGN - 26 – 27 October 2023

News

EMGN Autumn Academy 2023 training workshop “Credit Guarantee Schemes’ Strategy and Regulation” completed: Key highlights from the event
EMGN 01.11.23

EMGN co-organises the 7th International MENA Guarantee Conference “Guarantee Institutions: Decades of Activity; Realities and Challenges”
EMGN 24.10.23

PROJECTS



Events



CREACT4MED at RedStart Tunisie's Inno'Preneur Days
CREACT4MED - 30.11.23



CREACT4MED Summer School 2023
CREACT4MED - 04-08 September 2023

Reports

CREACT4MED Summer School 2023 Report
CREACT4MED - 07.11.23

Regional Alumni Network Event
CREACT4MED - September 2023

EU-Southern Neighbourhood Dialogue Report 2
CREACT4MED - September 2023

1st Mainstreaming Seminar: Towards A Sustainable Creative And Cultural Mediterranean Industry: The Implication Of The Private Sector For A Sustainable CCI
CREACT4MED - June 2023

Newsletters

CREACT4MED – Newsletter 06
CREACT4MED - 28.11.23

CREACT4MED Special Edition Newsletter – Meet the Entrepreneurs
CREACT4MED - 22.11.23

Videos

[Check the CREAT4MED YouTube Channel](#)

News

Navigating The Waves Of Cultural And Creative Entrepreneurship In The Southern Mediterranean: CREAT4MED Annual Conference III And Med CCI Hub Event
CREACT4MED - 12.12.23

CREACT4MED Project Features In RedStart Tunisie's Inno'Preneur Days 2023 In Tunisia
CREACT4MED - 06.12.23

Maria Ruiz, Project Coordinator, Features On ExpressFM Radio, Discussing How To Boost CCI Entrepreneurship In The Southern Mediterranean
CREACT4MED - 04.12.23

CREACT4MED Launches Call For Proposals To Enhance Regional Cooperation In The Cultural And Creative Industries
CREACT4MED - 28.11.23

The 2nd Cycle Of The CREAT4MED Training Academy Completed Involving More Than 300 Trainees
CREACT4MED - 16.11.23

Call For Proposals To Enhance Regional Cooperation In The Cultural And Creative Industries
CREACT4MED - 07.11.23

CREACT4MED Releases Summer School 2023 Report
CREACT4MED - 07.11.23

CREACT4MED Coordinator, Maria Ruiz De Cossío, Attends The European Culture & Creativity Days: Digital Culture And Digital Humanism
CREACT4MED - 26.10.23

CREACT4MED Mapping – Quality Assessment Survey

CREACT4MED - 16.10.23

Almah, And Duma Toys, CREAT4MED Entrepreneurs, Participate In The Creative MENA Summit 2023

CREACT4MED - 04.10.23

EMEA releases webinar report on Women’s Economic Empowerment and Financial Inclusion in collaboration with CREAT4MED project

CREACT4MED - 20.09.23

CREACT4MED releases its first Special Edition Newsletter presenting the selected cultural and creative business proposals

CREACT4MED - 20.09.23

2nd Cycle Of The CREAT4MED Training Academy Is In Full Swing

CREACT4MED - 14.09.23

The CREAT4MED Summer School has successfully come to a close

CREACT4MED - 11.09.23



REFOREST

News

EMEA participates in the INTERREG Euro-MED major event in Ljubljana with the Green Living Areas Mission

EMEA - 27.11.23

“Agroforestry sector in the EU: Towards novel policies and financing frameworks” REFOREST policy session report released

EMEA - 10.10.23



Policy papers

Intellectual Property Rights: Major challenges and how to overcome them in Egypt, Lebanon, and Tunisia

INVESTMED - 24.11.23

Guides & Methodologies

Methodologies, Tools and Impact of the INVESTMED Summer School

INVESTMED - 14.12.23

Methodologies, Tools and Impact of the Sustainable Business Management (SBM) Coaching and Mentoring (C&M) Program - INVESTMED

INVESTMED - 14.12.23

Methodologies, Tools and Impact of the Sustainable Business Management (SBM) Training Program - INVESTMED

INVESTMED - 14.12.23

A Practical Guide: Crowdfunding for Cultural and Creative Projects in the South Mediterranean Region

INVESTMED - 22.11.23

Newsletters

INVESTMED Newsletter 6

INVESTMED - 17.10.23

Reports

INVESTMED Final Regional Event Report - December 2023

INVESTMED - 15.12.23

INVESTMED: Impact and Achievements

INVESTMED - 11.12.23

INVESTMED Access to Finance Workshop Report - November 2023

INVESTMED - 22.11.23

INVESTMED Regional Mid-term Event Report

INVESTMED - 03.10.23

Events



EMEA announces final INVESTMED Advocacy Session presenting key policy recommendations for an enabling environment for entrepreneurs
INVESTMED – 11.12.23



Final INVESTMED Regional Event: Networking and Pitching Sustainable MSMEs in the Southern Mediterranean
INVESTMED - 28.29 November 2023



INVESTMED Access to Finance Workshop 4: Engaging with Business Angels and Venture Capitalists
INVESTMED – 26.10.23



INVESTMED Access to Finance Workshop 3: Credit guarantee schemes as Source of Finance
INVESTMED - 21.09.23

Videos

Check the INVESTMED YouTube Channel

News

For innovative and sustainable MSMEs - read the INVESTMED feature in Managers magazine
INVESTMED - 13.12.23

Advocating for an enabling environment for entrepreneurs
INVESTMED - 12.12.23

INVESTMED highlighted on Express FM radio as an example of boosting sustainable entrepreneurship in the Southern Mediterranean
INVESTMED - 12.12.23

EMEA holds final advocacy session providing policy recommendations to for economic prosperity and sustainability in the Southern Mediterranean for INVESTMED project
EMEA - 12.12.23

INVESTMED Final Press Conference held with over 10 media outlets, summarising and presenting the project's success
INVESTMED - 12.12.23

INVESTMED Feature in Managers online magazine
EMEA - 10.12.23

INVESTMED publishes 5 policy papers promoting recommendations for an enabling environment in the Southern Mediterranean
INVESTMED - 24.11.23

INVESTMED publishes the paper: Intellectual Property Rights: Major challenges and how to overcome them in Egypt, Lebanon, and Tunisia
INVESTMED - 21.11.23

Closing INVESTMED: how the project has supported entrepreneurship in the Southern Mediterranean
INVESTMED - 11.12.23

Crowdfunding for the Cultural and Creative Industries Guidebook published by the INVESTMED project
EMEA - 21.11.23



Final INVESTMED Regional Event: Networking and Pitching Sustainable MSMEs in the Southern Mediterranean

INVESTMED - 02.11.23

INVESTMED Final Access to Finance workshop connects entrepreneurs with investment players in the region

INVESTMED - 26.10.23

INVESTMED Newsletter 6 released: new skills, new contacts, and financial sustainability

INVESTMED - 18.10.23

INVESTMED Policygraphics - what you need to know to boost sustainable entrepreneurship in the region

INVESTMED - 04.10.23

INVESTMED workshop on Credit Guarantee Schemes demonstrates alternative funding for entrepreneurs

INVESTMED - 03.10.23

INVESTMED Summer School for Mediterranean entrepreneurs successfully comes to a close!

INVESTMED - 29.09.23



ABOUT EMEA



The **Euro-Mediterranean Economists Association (EMEA)** is a Barcelona-based regional organization established in 2012, that serves as a leading independent and innovative policy research institution; a forum for debate on the political and socio-economic reforms in Mediterranean and Africa; and promoter of actions and initiatives that fulfil objectives of sustainability, inclusiveness, regional integration and prosperity. It strives to contribute to the rethinking of the Euro-Mediterranean and Africa partnerships in view of the new dynamics of an emerging multi-polar world and amidst of protracted crises.

EMEA has a large network of economists, high-level experts and institutional partners (research institutes, think tanks and universities) in the Euro-Mediterranean and Africa. EMEA builds on the collaborative research network MEDPRO (funded by the EU's Seventh Framework Programme (2009-13) and provides forward-looking thinking and political and socio-economic integrated analyses on the Euro-Mediterranean region.



EMEA is also the promoter and co-funder of the **EU-Mediterranean and African Network for Economic Studies -EMANES**, a collaborative and innovative regional network of 34 economic and policy research institutions and think tanks from 18 countries in Europe, the Mediterranean and Africa, working towards a renewed vision for socio-economic development that brings prosperity, sustainability, inclusion and resilience.

EMANES, formerly EMNES, was founded in 2014 with the financial support of the European Union under Grant Contract no. ENPI/2014/354-488 (2014-2019). As of January 2020, EMANES is coordinated and funded by the Euro-Mediterranean Economists Association.



EMEA promotes and co-funds the **Euro-Mediterranean Guarantee Network (EMGN)**, which aims to alleviate the region's structural constraints for MSMEs to access to finance by gathering guarantee schemes active in the countries of the Euro-Mediterranean Partnership.



The **CREACT4MED project** builds on the research work conducted by the EMEA and EMNES in the past years on emerging socio-economic trends, challenges and needs in order to develop a renewed vision of socio-economic development in the South Neighbourhood Countries (SNCs). It aims to boost entrepreneurship and job creation for youth and women through the cultural and creative industries in the Southern Neighborhood of the European Union. CREAT4MED is coordinated by the Euro-Mediterranean Economists Association and is co-funded by the European Union.



Reforest is an Horizon Europe-funded project aiming at fostering innovation, supporting knowledge exchange, and providing novel solutions to empower farmers in Europe and associated countries to deliver multiple objectives: food production, carbon capture, and biodiversity. EMEA leads workpackage on Finance and policy, and also is in charge of the co-creation and capitalisation strategy and actions of the project. EMEA aims to develop the financing mechanisms that enable economic sustainability of agroforestry business models and define the policy recommendations that allow their implementation at EU level. The capitalisation strategy developed by EMEA will allow as well to analyse the wider impact of the project in other regions with climate actions on agroforestry.



The **INVESTMED project** aims at supporting new, sustainable business opportunities for young people and women in three Mediterranean Partner Countries: Egypt, Lebanon and Tunisia. It will have an impact on MSMEs, start-ups and recently established enterprises where staff will be trained and coached to become more sustainable and competitive and financially supported via an open competition. The INVESTMED project is co-funded by the European Union under the ENI CBC Mediterranean Sea Basin Programme 2014-2020.

THANK YOU