

INVESTMED Access to Finance

Workshop 4: Engaging Business Angels and Venture Capital

26th October 2023 14:00-16:00 CEST

Access to finance is a critical factor in the success and growth of start-ups and entrepreneurs across various industries. In **Egypt, Lebanon, and Tunisia**, the green, blue, and cultural and creative sectors have tremendous potential for innovation and economic development. The primary objective of this workshop is to facilitate **knowledge-sharing** and **networking opportunities** between start-ups, entrepreneurs, and potential investors, focusing on **business angels and venture capitalists**. By doing so, the workshop aims to **bridge the funding and knowledge gap** and provide the necessary tools for entrepreneurs in the green, blue, and cultural and creative industries to access finance and scale their businesses.

Agenda

14:00-14:05	Welcome	Kirsty Fairhurst, Communications & Research Officer, EMEA
14:05-14:20	Investing in the MENA Region	Ayah El-Arief, Founder & CEO Ward, MENA Women's Business Club Managing Director
14:20-14:35	Investing in the MENA Region	Antoun Mouawad, VP Investment at IM Fndng
14:35-14:45	Investing in Lebanon	Gaelle Yammine, Associate Director, Middle East Venture Partners
14:45-14:55	Investing in Tunisia	Awatef Adalet, Senior Business Analyst, Energy Sector and member of Damya Women Business Angel Network Tunisia
14:55-15:05	Investing in Egypt	Ayah El-Arief, Founder & CEO Ward, MENA Women's Business Club Managing Director
15:05-15:50	Q&a	All
15:50:16:00	Conclusions	

Logistics

The workshop will be held online on **Teams**. Participants have been sent a link to register and connect via email. Participants will be able to open their microphones during the Q&A session.