

## **Seminar 7**

# **Capacity Building on Sustainability Leadership**

Thursday 5th of May, 2022

10:00 – 11:30 am (CET)

The challenges we face as a society to achieve the desired transition to a greener and more inclusive economy require a reformulation of production processes. It is necessary to reconvert our economy based merely on processes of extraction, production, and excessive consumption of resources towards an economy that also places value on resilience through organisation and collaboration. Companies must learn and assimilate the new changes with a new vision and perspective. It is necessary to foster an intelligent business culture that allows on the one hand to adapt resiliently to economic uncertainties, but that at the same time strengthens its values and its human capital.

The seventh INVESTMED seminar will focus on how to foster leadership capacity in sustainability-related sectors. What tools or strategies can we acquire internally in the company to manage change towards more innovative processes? How can we strengthen our capacity for change in a community of actors?

To do this, we will have three complementary visions in our expert panel, first we will focus on the perspective of the ecosystem of actors in the construction and building renovation sector; the second from the business culture and team management mechanisms and finally the vision from the field of research and business opportunity linked to the efficient management of material resources.

### **Agenda**

- 10:00 – 10:05** **Welcome and Moderation**  
Cynthia Echave – Euro-Mediterranean Economists Association
- 10:05 – 10:20** **Emilio Miguel Mitre - Green Building Council España**  
*The AUNA Forum*
- 10:20 – 10:35** **Mathieu Durrande – IMFUSIO**  
*Dynamics of organizational transformation*
- 10:35 – 10:50** **Prof. Raouf Medimagh –Université de Versailles Saint-Quentin-en-Yvelines**  
*Capacity Building of Analytical Skills for African countries*
- 10:50 – 11:15** **Round of questions**
- 11:15 – 11:25** **Q&A audience**
- 11:25 – 11:30** **Conclusions**

**Zoom registration link:**

[https://us02web.zoom.us/webinar/register/WN\\_TA5uqX3ATrCERo02mDyYCQ](https://us02web.zoom.us/webinar/register/WN_TA5uqX3ATrCERo02mDyYCQ)