



INVESTMED Training Webinars
Sustainable Business Management
September 2021 – September 2022

Co-organised by:

Euro-Mediterranean Economists Association (EMEA)

and LUMSA University

INVESTMED Training Webinars

Sustainable Business Management Training Programme

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The INVESTMED training webinars form part of the Sustainable Business Management Programme developed under the INVESTMED project. The aim of these series of webinars is to complement the training programme bringing experts from around the Euro-Mediterranean region on green economy, blue economy, energy and cultural and creative industries.

Session	Date	Time
SM01: Sustainable Energy Transition Overview	September 23 2021	10:00 – 12:00
SM02: Sustainable Energy Transition	October 21 2021	10:00 – 12:00
SM03: Business Models and the Human Centred Business Model	November 23 2021	14:00 – 16:00
SM04: How can your business integrate circular economy principles?	January 25 2022	10:00 – 12:00
SM05: Industrial Symbiosis and Life Cycle Analysis in Businesses	February 15 2022	10:00 – 12:00
SM06: Social innovation and Business	March 30 2022	10:00 – 11:30
SM07: Sustainable Leadership	May 5 2022	10:00 -11:30
SM08: How does innovation impact business models?	June 22 2022	10:00 – 11:30
SM09: Creative and Cultural Industries	July 14 2022	10:00 – 11:30
SM10: Sustainable finance: How to prepare your investment plan	September 5 2022	15:00 – 17:00

Seminar 6

Social Innovation in Business

Expert panel

Wednesday 30 March 2022

10:00 – 11:30

The transition towards a more sustainable and fairer economic model means put in value the environment but also the integrity of people at the same level, so that fundamental human rights and social inclusion are ensured.

The sixth seminar of INVESTMED Training Programme we seek to analyse the opportunities presented by social innovation in business models and how do this help to promote creative and innovative processes that foster a prosperous and fair social transformation. The seminar is composed by a panel of three experts that will provide different visions and approaches to social innovation for entrepreneurs

Agenda

- 10:00 – 10:10** **Welcome and Moderation**
Cynthia Echave – Project Coordinator Senior Researcher - EMEA
- 10:10 – 10:20** **Nadine Asmar - Catalyst and enabler of Leadership for Impact**
Introduction on Social Innovation
- 10:20 – 10:35** **Mrs Tamara Zakharia - Innovation Portfolio Manager – UNICEF**
Innovation Portfolio Manager - UNICEF
- 10:35 – 10:50** **Cristian Bevacqua - Oxfam Italy**
MEDUP Project
- 10:50 – 11:15** **Round of questions to panellists**
- 11:15 – 11:25** **Q&A audience**
- 11:25 – 11:30** **Conclusions**

Zoom registration link:

https://us02web.zoom.us/webinar/register/WN_u6RcXfuySkmDHOyv6N96Vw

Seminar co-organised with BEYOND GROUP