

INVESTMED Training Webinars

Sustainable Business Management Training Programme

Co-organised by

Euro-Mediterranean Economists Association and LUMSA

The INVESTMED training webinars form part of the Sustainable Business Management Programme developed under the INVESTMED project. The aim of these series of webinars is to complement the training programme bringing experts from around the Euro-Mediterranean region on green economy, blue economy, energy and cultural and creative industries.

Session	Date	Time
SM01: Sustainable Energy Transition Overview	September 23 2021	10:00 – 12:00
SM02: Sustainable Energy Transition	October 21 2021	10:00 – 12:00
SM03: Business Models and the Human Centred Business Model	November 23 2021	14:00 – 16:00
SM04: How can your business integrate circular economy principles?	January 25 2022	10:00 – 12:00
SM05: Industrial Symbiosis and Life Cycle Analysis in Businesses	February 15 2022	10:00 – 12:00
SM06: Social innovation and Business	March 23 2022	10:00 – 12:00
SM07: Sustainable Leadership	May 5 2022	10:00 -11:30
SM08: How does innovation impact business models?	June 22 2022	10:00 – 11:30
SM09: Creative and Cultural Industries	July 14 2022	10:00 – 11:30
SM10: Sustainable finance: How to prepare your investment plan	September 5 2022	15:00 – 17:00

Seminar 5

Industrial Symbiosis and Life Cycle Analysis in Businesses

Expert Panel

Tuesday 15 February 2022

10:00 – 12:00

One of the challenges facing the transition to a greener economy is how to advance the circularity of materials. The so-called industrial symbiosis is undoubtedly an opportunity to promote synergies between production processes and thus extend the useful life of materials, reduce waste generation and the extraction of raw materials. On the one hand, industrial symbiosis requires precise collaboration between companies, which means innovating industrial processes in the manufacture of products. What are the key aspects to properly integrate life cycle analysis into business models and benefit from it? What opportunities does industrial symbiosis present in the development of new business ideas and entrepreneurship? These are some of the questions that we will analyse in this session through experts and researchers who will provide us with some examples developed. In this occasion, the seminar will focus on two dimensions: research advances and methodological approach, and the challenges faced in the application to real cases.

Agenda

- 10:00 – 10:05** **Welcome and Moderation by Cynthia Echave**
Euro-Mediterranean Economists Association
- 10:05 – 10:45** **Verónica Kuchinow - Simbiosy**
Industrial Symbiosis and the experience in Catalonia
- 10:45 – 11:05** **Nelson Manjong – University of Norway**
Life Cycle Assessment: From results to sustainable business decisions
- 11:05 – 11:25** **Amos Ncube – Università degli Studi di Napoli Parthenope**
Towards the Circular Economy and Industrial Symbiosis: Driving Business Value from Life Cycle Assessments - ReTraCE Project – Interreg Europe
- 11:25 – 11:45** **Round of comments with panellists**
- 11:45 – 11:55** **Q&A audience**
- 11:55 – 12:00** **Conclusions**

Zoom registration link:

https://us02web.zoom.us/webinar/register/WN_dLtugb4vQMOOnUBG5PnV76A