APPLICATION

UNTIL JUL 21

Indicate:

• Country of residence;
• Name and Surname;
• Date of birth;
• Gender;
• Category (type of participant).

Write a motivation letter (max. 500 words)

Attach your CV in English

Synchronous online event (4 hours)

Course introduction;
Division of the trainees in 3 subgroups (5 people each);
Assignment of a business case in the blue economy to each of the groups.

TRAINING CYCLE 4

7 training cycles in total:
• 2 focused on green sector;
• 2 focused on blue sector;
• 2 focused on creative-cultural sector;
• 1 focused on energy sector.

max. 15 trainees each; 80% of attendance required.

During a 8 training weeks segment you will:

• test your knowledge (at the beginning and at the end of the cycle);
• attend 16 asynchronous e-lessons: 1 tutorial e-lesson per country, 1 lesson on the subgranting scheme;
• take part in 3 group discussions on the business case study assigned to the subgroup;
• 5 tutors will support you.

Synchronous online event (4 hours)

• Presentation of e-lab activities by the 3 subgroups of trainees;
• conclusion of the training cycle.

WHAT DOES AN E-LAB MEAN?

It is a work in group: you and other 4 classmates will be assigned a real business case.
During the cycle you will be provided with specific guidelines for analyzing strengths, opportunities, weaknesses and threats of the company assigned.