



Terms of reference – Expert Members for EMEA Technical Experts Group (TEG) on the Cultural and Creative Industry in Palestine and Algeria

March 09, 2021

The Euro-Mediterranean Economists Association (EMEA), independent regional economic policy think tank based in Barcelona, is recruiting **Experts from** (1) **Palestine** and (2) **Algeria** to be part of the Technical Expert Group (TEG) on CCI in the Mediterranean for CREAT4MED project. CREAT4MED is an EU Project funded under the EuropeAid Programme to support young and women entrepreneurs in the Southern Neighborhood of the European Union. The main objectives of CREAT4MED are to enhance the economic value of creative and cultural industries and strengthen as a potential economic vector for employment creation.

The TEG group forms part of the CREAT4MED mapping process and aims to support the performance of this exercise on the cultural and creative industry (CCI) and entrepreneurship and educational ecosystems in selected countries in the Southern Neighborhood Countries of the European Union under EMEA's coordination. The TEG group includes experts from the target countries with knowledge on entrepreneurship, business development and CCI.

About Us:

EMEA serves as a leading independent and innovative economic policy research institution and forum for debate on the political and socio-economic reforms in Mediterranean with an opening door to Africa with the aim to promote sustainability, inclusiveness, and regional economic integration and prosperity. It strives to contribute to the rethinking of the Euro-Mediterranean in view of the new dynamics of an emerging multi-polar world. Striving to contribute to the rethinking of the region in view of reform processes in the political, economic and social agendas of Mediterranean countries post financial crisis and Arab spring, EMEA develops new scientific concepts, initiatives and projects



promoting sustainability, inclusiveness, regional economic integration and prosperity.

Our projects:

EMEA is leading and partner in several EU-funded projects co-funded under EuropeAid, Horizon 2020, ENI CBC, Interreg MED. The candidates sought will be contributing to projects focused on supporting entrepreneurship initiatives in the Southern shore of the Mediterranean (namely Palestine and Algeria). In this regard, EMEA's role is to map and prepare the technical framework and thorough analysis on the entrepreneurship and educational ecosystem focusing on young people and women and different sectors (i.e. cultural and creative industry, blue economy, green economy, etc.).

Tasks and responsibilities of the Expert members of TEG-CCI:

- To provide inputs upon request by EMEA's researcher for the mapping by completing and submitting national reports;
- To participate and provide expertise to the Experts Team working group meetings;
- To conduct interviews and consultations with local stakeholders in Palestine and Algeria, complete templates and provide written inputs to the EMEA's researcher responsible for the mapping;
- To participate to the TEG-CCI meetings;
- To ensure outreach at local levels in Palestine and in Algeria.

Qualifications and competences required:

- Master's degree (Mathematics, Statistics, Economics and Finance, Business Administration, or equivalent);
- At least 5 years of experience with data collection, stakeholder consultation processes, outreach and surveying;
- Demonstrated experience in business management support, consultation and entrepreneurship support;
- Knowledge of the Palestinian and/or Algerian entrepreneurship ecosystem
- High-level written and verbal communication skills;
- Excellent command of English (C1), both orally and in writing;
- Good knowledge (B2) of at least one of the following languages: French, Arabic;



- Team player, strong interpersonal skills, diplomacy, autonomy and sense of responsibility and respect of deadlines, strong time management skills.

Qualifications and competences desired:

- PhD in a relevant field (economics, business administration, management and equivalent);
- Good knowledge of the Cultural and Creative Industry (CCI);
- Good knowledge of international intellectual property standards is an asset;
- Experience with blue economy/green economy projects.

Compensation:

Performing the tasks and responsibilities of the Expert contract is estimated to require a fixed number of days/and a lump sum per Expert per country. The rates are defined according to the experience of the selected Experts and based on the number of countries covered by the Experts.

Conditions:

The successful candidates must be able to sign an expert contract in the European Union.

Further questions/enquiries regarding the position can be e-mailed to info@euromed-economists.org

Application and deadline:

Applications should include a one-page letter of motivation and a curriculum vitae in English. For the CV, please use the Europass template

(<https://europass.cedefop.europa.eu/>). Both documents should be emailed to info@euromed-economists.org with “[Palestine/Algeria/Palestine and Algeria] Mapping expert Application – [First Name and Last Name]” in the subject line by

22 March 2021.

Starting date: ASAP.