



EMEA is looking for a Visibility and digital development support service provider for the INVESTMED project

The Euro-Mediterranean Economists Association (EMEA), an independent regional economic policy think tank based in Barcelona is looking for a service provider to undertake specific communication, dissemination and digital development support activities under its projects.

About EMEA:

EMEA serves as a leading independent and innovative economic policy research institution and forum for debate on the political and socio-economic reforms in Mediterranean and Africa with the aim to promote transparency, sustainability, inclusiveness, regional economic integration and prosperity. It strives to contribute to the rethinking of the Euro-Med and Africa partnerships in view of the new dynamics of an emerging multi-polar world. Striving to examine the socio-economic challenges and to contribute to the reform processes in the socio economic policy agendas, EMEA develops new scientific concepts, initiatives and projects promoting transparency, sustainability, inclusiveness, regional economic integration and prosperity.

Our projects:

EMEA is partner in INVESTMED, a 30-month project co-funded by the European Union under the ENI CBC Mediterranean Sea Basin Programme 2014-2020.

INVESTMED will address challenges Mediterranean MSMEs and start-ups face in terms of competitiveness, sustainability, internationalization, and capacity to innovate. In doing so, INVESTMED also intends to contribute to greening the economy and enhancing natural assets providing both economic and environmental benefits in the Mediterranean Sea basin region. On this basis, the project aims at addressing both economic and environmental challenges, supporting new, sustainable business opportunities for young people and women in three Mediterranean Partner Countries: Egypt, Lebanon and Tunisia. INVESTMED will impact both on the MSMEs, which staff will be trained and coached to become more competitive, and, on the relevant public authorities, whose capacities to facilitate access and protect IPR to MSMEs will be reinforced.

Communication and dissemination services to be contracted:

- Design and production of visibility material including PPT templates, project posters, roll-ups, reports templates, policy paper templates, brochures, e-Newsletters and Infographics for INVESTMED. The list of the visibility items is not exhaustive.
- Provide development support to maintain and to update INVESTMED website.
- Produce informative videos and post edit videos and recordings of online events and webinars.
- Creation and maintenance of an online platform for community building and engagement and document repository.
- Other ad hoc technical support assignments according to the INVESTMED project's needs.

Competences required:

- Programming and IT development.
- Design and production of visibility materials.
- Master English and French languages.

The company must also have proven track record and experience working on EU-co-funded project and have a good knowledge of the Visibility Requirements of External Actions co-funded by the EU.

Award criteria:

Weighting: 50% – Criterion: Financial aspects – best value for money.

50% – Criterion: Qualifications and experience.

Other conditions:

For the selection of the successful tenderer, the best value for money principle will prevail. Visibility items present in the offer must be completed and indicatively priced individually. The platform specifications must be outlined in detail and maintenance pricing provided for 2 years after the end of the project. Developer support detail activities and pricing must be provided per day.

Selection procedure:

Tenderers are requested to submit an offer following the above specifications, company experience, together with the CV(s) of the proposed staff member(s) to be involved in the action by email to info@euromed-economists.org by ~~21 January 2021 at 17:00 CET~~ at the latest. **The deadline has been extended until 28 January 2021 at 17:00 CET**

The successful applicant will be notified in writing within one week after the above-specified deadline.