



Questions and answers for the EMEA call for a "Visibility and digital development support service provider for the INVESTMED project"

Call deadline: 28 January 2021 at 17:00 CET

Questions deadline: 20 January 2021 at 17:00 CET

Call pdf: https://euromed-economists.org/wp-content/uploads/2021/01/Visibility-and-digital-development-support_INVESTMED.pdf

Q: Which kind of functions the platform should have?

A: We expect a proposal on this based on the provided tasks by respondents. We expect the respondents to have implemented similar platforms.

Q: Which are the target groups benefiting from the platform?

A: Please refer to call - "Our Projects"

Q: Do you already know which programming language should the developer use?

A: We expect Open Source.

Q: Which kind of ad hoc technical support the project will need?

A: Related to the subject of the call and similar to the tasks described. Mainly update of the platform and connected websites

Q: Has there already been a project website established and what is needed is for the website to be continuously updated?

A: We provide the general guidelines of the expected works to be accomplished during the duration of the project. Several parts of implementation will be drafted / specified according to the needs mentioned in the call.

Q: Is it for the development of a website or the maintenance of a webspace? This will have an impact on costs.

A: Please refer to the call.

Q: Have the project social media accounts already been established or is this also a future task of the communication support?

A: Please refer to the call.

Q: In regards to the creation and maintenance of an online platform for community building and engagement and document repository – what are the parameters (e.g. budget) for this?

A: We expect a financial offer on this from respondents.

Q: In regards to 'other ad hoc technical support assignments – is this in relation to the online platform development/maintenance, or specific to any particular communication deliverables, such as the communication and dissemination strategy?

A: Both should be taken into account.

Q: Produce informative videos and post edit videos and recordings of online events and webinars. Does this refer to digital production only (Animated videos, editing, compiling) or would it actually require video production, as in shooting videos?

A: Digital production and assembling of video material.

Q: Creation and maintenance of an online platform for community building and engagement and document repository.

A: This refers to the creation of a new website? Would you be so kind to share the requirements for this website?

Q: In order to adapt the budget and work methodology to the needs of the project, we would like to know how long is the offer, how many hours of dedication are planned, what are the specific tasks, etc ..?

A: It is about design of visibility elements, editing material for dissemination and translation version in English, French and Arabic and development of campaigns.

Q:

- Languages of the site
- Functionalities of the site (Visitors will be able to X, Y, Z..)
- Any other requirements in terms of design, development, and content management

A:

- Language: EN - multilingual support for future need
- Please refer to the call
- Contractor is expected to keep the branding elements the project. Design should be custom to the needs. The CMS should be based on Open Source Technology.