



INVESTMED

ONLINE PRESS CONFERENCE AGENDA

24TH NOVEMBER, 2020

ZOOM

- 10:45** **Welcome and introductory remarks by the Managing Authority**
Mr Fabrizio Paloni, Coordinator, Joint Technical Secretariat - ENI CBC
MED Programme 2014-2020
- 10:50** **High level representative**
- 10:55** **Presentation of INVESTMED** by Prof. Rym Ayadi, President, EMEA
and Technical Coordinator, INVESTMED
- 11:05** **Q&A session** with media
Moderator: Cristina Giner, EURONEWS correspondent
Prof. Rym Ayadi, President, EMEA and Technical Coordinator,
INVESTMED
Jihen Boutiba, Secretary General, BUSINESSMED, Lead Partner,
INVESTMED

Roger Albinyana, Director of Mediterranean Regional Policies and
Human Development, IEMED and Sub-granting coordinator,
INVESTMED

Prof. Giovanni Ferri, Professor of Economics and Director of Master of
Science in Management of Sustainable Development Goals, LUMSA
University, and Sustainable Business Management Coordinator,
INVESTMED

Natalia Menhall, Consultant and Partner, Beyond Group, IPR
Mainstreaming Coordinator, INVESTMED
Julia Bahushi, Project Manager, IED, Training programmes
responsible, INVESTMED
Stefano Cucca, President, RUMUNDU, Summer School and Mentoring
programme responsible, INVESTMED
Marion Kussmann, Head of EU Projects and Event Management
Department, CEEBA, Technical Assistance Egypt, INVESTMED
Carmen Ayllón, Director of Competitiveness and Business
Development, Spanish Chamber of Commerce
- 11:45** **End of press conference**

Please note that participation in the press conference is subject to registration and the press conference is going to be recorded. Register in advance for the press conference:

https://us02web.zoom.us/webinar/register/WN_KDSuqH0eRpmCwqYaPU4mA

After registering, you will receive a confirmation email containing information about joining the meeting.