

EMEA Quarterly Newsletter

Sep - Dec 2024

EMEA PUBLICATIONS

Statements



Economic Challenges for 2024, Prospects for 2025, and Implications of U.S. Policy Shifts in Europe, the Mediterranean, and Africa

EMEA - 23.12.24



Congratulations Statement on the Elections in Ghana

EMEA - 12.12.24



Transforming brain health into a strategic investment through brain capital

EMEA - 10.12.24



Building the Future: Brain and Nature Capital as Pillars of a Well-being Economy

EMEA - 03.12.24



Strengthening the Links Between Human Health and Ecosystem Health Through Science

EMEA - 26.11.24



Data for the 21st Century Governance: Integrating Nature and Brain Capital Dashboards in ESG Investment Strategies

EMEA - 20.11.24



The Future of Finance: Navigating the Euro Area's Green Transition, Digitalization, and Geopolitical Shifts

EMEA - 02.10.24



EMEA President, Prof. Rym Ayadi speech at 79th session of the United Nations General Assembly, during the Summit of the Future

EMEA - 22.09.24

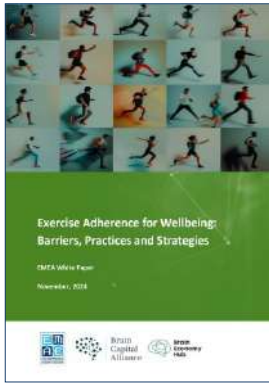
Recommendations



EMEA Recommendations for Transformative Sustainable Development – COP29

EMEA - 26.11.24

White Papers



Exercise Adherence for Wellbeing: Barriers, Practices and Strategies

EMEA - 22.11.24

Discussion Papers



Towards a Brain Economy Systemic Funding Initiative

EMEA - 17.09.24

External publications



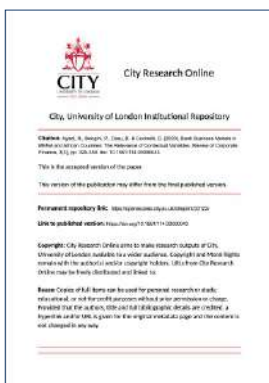
Digitalization and banks' efficiency: Evidence from a European analysis

EMEA - 04.12.24



Brain health is essential for smooth economic transitions: towards socio-economic sustainability, productivity and well-being

EMEA - 01.11.24



Bank Business Models in MENA and African Countries: The Relevance of Contextual Variables

EMEA - 15.10.25



Can the Banking Union foster market integration, and what lessons does that hold for the Capital Markets Union?

EMEA - 06.10.25

EMEA EVENTS



WeMind International Forum Panel Discussion: Towards a Brain Economy in Spain

EMEA - 27.11.24



EMEA Side Event at COP29 – Linking Brain Capital and Natural Capital: Paving the Path for a Brain- and Nature-Positive Economy

EMEA - 21.11.24



EMEA Side Event at COP29 – Accelerating the Green Transition: Balancing Mitigation and Adaptation Strategies

EMEA - 20.11.24



EMEA Side Event at COP29 – Financing Agroforestry: Exploring Diverse Financing Schemes for Sustainable Land Use

EMEA - 19.11.24



EMEA Side Event at COP29 – Nature Finance: Catalyzing Green and Nature-Based Solutions while Addressing Nature-Negative Finance

EMEA - 15.11.24



EMEA & ECCO Side Event at COP29 – Unlocking Climate Finance in the Mediterranean: Leveraging Guarantee Schemes, Development Banks, and Private Capital for Net Zero and Climate Resilience

EMEA - 14.11.24



CROSS-REIS Stage on “Building Capacities and the Knowledge Base for Regenerative Economy Stewardship

EMEA - 28.10.24 - 01.11.24



SCIENCE SUMMIT AT UNGA79: THE BRAIN ECONOMY SUMMIT

EMEA - 18.09.24



IWFSAS 2024

EMEA - 13.09.24



EMEA Webinar: Brain Health is Essential for Smooth Economic Transitions – Toward Socio-Economic Sustainability, Productivity, and Wellbeing

EMEA - 03.09.24

EMEA ACTIONS

Economic Challenges for 2024, Prospects for 2025, and Implications of U.S. Policy Shifts in Europe, the Mediterranean, and Africa

Statement by Prof. Rym Ayadi, EMEA Founder and President - 23.12.24

EMEA Participates in EPLO Circular Economy and Climate Institute Event: “The Outcomes of COP29”

EMEA - 20.12.24

EMEA Senior Researcher Yeganeh Frouheshfar leads workshop on the Mapping of CIs in the Mediterranean

EMEA - 19.12.24

Delegation of the Parliamentary Assembly of the Mediterranean participated in the annual EMANES conference

EMEA - 18.12.24

Congratulations Statement on the Elections in Ghana

EMEA - 12.12.24

Transforming brain health into a strategic investment through brain capital

EMEA - 10.12.24

CfP: 21st International Conference on Pension, Insurance and Saving

EMEA - 09.12.24

EMEA President, Prof. Rym Ayadi, presents Brain Capital at the 2nd Stakeholder Meeting of the SFCNS Swiss Brain Health Plan

EMEA - 05.12.24

Rice University publishes interview of EMEA Advisor Dr. Harris Eyre on Brain Capital

EMEA - 04.12.24

Paper on digitalization and banks' efficiency co-authored by Prof. Rym Ayadi and Doriana Cucinelli published by the International Review of Financial Analysis

EMEA - 04.12.24

Building the Future: Brain and Nature Capital as Pillars of a Well-being Economy

EMEA - 03.12.24

EMEA President Prof. Rym Ayadi delivers keynote speech at the WeMind International Forum and Chairs panel on Brain Economy in Spain

EMEA - 28.11.24

EMEA President Prof. Rym Ayadi and Senior Researcher Dr. Yeganeh Forouheshfar participate in workshop on "AI and Resilience"

EMEA - 28.11.24

EMEA Senior Researcher, Dr. Yeganeh Forouheshfar participates in the Natural & Human Capital Conference in Monaco

EMEA - 27.11.24

EMEA Recommendations for Transformative Sustainable Development – COP29

EMEA - 26.11.24

EMEA at COP29 Baku – 2nd week

EMEA - 26.11.24

The EBA publishes the End of Term of Office report of the EBA Banking Stakeholder Group Chaired by Prof Rym Ayadi

EMEA - 26.11.24

EMEA publishes White Paper on Exercise Adherence for Wellbeing

EMEA - 22.11.24

Data for the 21st Century Governance: Integrating Nature and Brain Capital Dashboards in ESG Investment Strategies

EMEA - 20.11.24

Brain Economy Hub launching at COP29 Baku

EMEA - 20.11.24

EMEA at COP29 Baku – 1st week

EMEA - 19.11.24

EMEA President Prof. Rym Ayadi delivers speech on “Investment Gaps and Economic Outlook the Mediterranean Region” at MedaWeek Barcelona 2024

EMEA - 05.11.24

Mediterranean Creative Forum at MedaWeek 2024: Ideating the Innovation Incubator to Empower Mediterranean Creative Industries

EMEA - 04.11.24

Brain health is foundational to all economic transitions, Brain Capital Alliance notes

EMEA - 01.11.24

Brain Capital Alliance engages in early childhood brain capital and AI working session with UNICEF

EMEA - 01.11.24

Brain Capital Alliance completed the Building Brains event

EMEA - 29.10.24

Brain Capital Alliance and EMEA Advisors deliver interventions at the Fondazione Prada’s Preserving the Brain

EMEA - 19.10.24

Brain Capital Alliance contributes to Indian National Task Force on Brain Health meeting

EMEA - 16.10.24

Prof. Rym Ayadi holds key meeting at PAM Centre for Global Studies (CGS) in San Marino

EMEA - 14.10.24

Brain Capital UK Summit successfully completed

EMEA - 14.10.24

Brian Capital and the UNGA79 Brain Economy summit co-organised by EMEA featured in article published by Rice University

EMEA - 14.10.24

The EU Parliament Think Tank publishes study co-authored by EMEA President Rym Ayadi and EMEA Advisory Board Members

EMEA - 06.10.24

EMEA President Prof. Rym Ayadi in high level Economic Conference organised by Latvijas Banka and SUERF

EMEA - 02.10.24

The Future of Finance: Navigating the Euro Area’s Green Transition, Digitalization, and Geopolitical Shifts

EMEA - 02.10.24

EMEA and the Global Brain Health Institute at the Trinity College Dublin sign MoU

EMEA - 30.09.24

EMEA Advisor, Harris Eyre, speaks at the European Health Forum Gastein

EMEA - 26.09.24

EMEA President Prof. Rym Ayadi participates in high-level UN event organised by PAM

EMEA - 22.09.24

EMEA President, Prof. Rym Ayadi participates in discussion on the decarbonisation of build environment

EMEA - 21.09.24

EMEA co-organises the Brain Economy Summit at UNGA79

EMEA - 18.09.24

Towards a Brain Economy Systemic Funding Initiative

EMEA - 17.09.24

Yeganeh Frouheshfar Presents at the Montenegrin International Conference on Economics & Business – MICEB24

EMEA - 16.09.24

EMEA co-organises the Brain Economy Summit at UNGA79

EMEA - 10.09.24

World Economic Forum and McKinsey team up to publish on the brain economy

EMEA - 10.09.24

EMEA President, Prof Rym Ayadi and Advisor Harris Eyre participate at the 1st webinar on the EU Coordination Plan for the Brain

EMEA - 05.09.24

EMEA webinar “Brain Health is Essential for Smooth Economic Transitions – Toward Socio-Economic Sustainability, Productivity, and Wellbeing” completed successfully

EMEA - 03.09.24



EMEA NEWS COMMENTARY

Mediterranean Coast at Serious Risk from Climate Change, leading report warns

EMEA - 23.12.24

From Baku to Belem: Faster Progress urgently needed between now and COP30 to tackle Climate Crisis

EMEA- 03.12.24

Climate Finance Offer increased to \$300bn as COP29 deal is finally reached

EMEA - 28.11.24

Poor Nations pour scorn on “totally unacceptable” \$250bn offer

EMEA - 27.11.24

The “Money In” Dimension – finding Targeted Taxes to fund climate action

EMEA - 26.11.24

Future Role of Fossil Fuels sees Oil Producing Nations under attack at COP29

EMEA - 26.11.24

International Carbon Standards Agreement seen as “game-changing tool” for developing world

EMEA - 22.11.24

Climate finance battle lines in evidence as COP29 talks on funding targets heat up

EMEA - 18.11.24

US says Climate agenda on “backburner” as Global Carbon Trading deal is announced at COP29

EMEA - 16.11.24

Steep price to pay for inaction on climate change, warns ECB President Lagarde
EMEA - 15.11.24

UN Biodiversity Summit finds no agreement on finance package to protect nature
EMEA - 07.11.24

Could EU be on course for its own version of the SEC?
EMEA - 30.10.24

The IPD urges major IMF surcharge reform for debt-laden countries
EMEA - 28.10.24

Compromise UN deal reached on a global carbon trading system
EMEA - 28.10.24

Radical review of ECB lending practices needed to stop nature harming loans, says report
EMEA - 21.10.24

Global South in need of a bold and equitable New Collective Quantified Goal (NCQG) on climate finance
EMEA - 14.10.24

Climate Plans of COP29 hosts slammed as “critically insufficient”
EMEA - 14.10.24

German border closures cause consternation amongst EU partners
EMEA - 30.09.24

Global biodiversity is not currently sustainable or equitable, says major bioeconomy report
EMEA - 16.09.24

EMEA VIDEOS

WELCOME TO THE
EURO-MEDITERRANEAN ECONOMISTS ASSOCIATION

EMEA Think Tank
@emeathinktank · 225 subscribers · 133 videos
The Euro-Mediterranean Economists Association - EMEA is an independent regional think tank
euro-mediterranean-economists.org • main 1 link

Inicio Videos Shorts En directo Playlists

Para sí

- THE BRAIN ECONOMY SUMMIT: 21st CENTURY RESPONSE TO 21st CENTURY CHALLENGES. WEDNESDAY 14th SEPTEMBER 2024. 241 visualizaciones · 14.2 mins
- THE BRAIN ECONOMY SUMMIT: 21st CENTURY RESPONSE TO 21st CENTURY CHALLENGES. WEDNESDAY 14th SEPTEMBER 2024. 163 visualizaciones · 14.2 mins
- EMEA Workshop: Workplace Brain Capital: Unlocking Economic Vitality and Human Flourishing. THURSDAY 30th APRIL 2024, 10:00 GMT. 217 visualizaciones · 14.2 mins
- EMEA Workshop: Workplace Brain Capital: Unlocking Economic Vitality and Human Flourishing. THURSDAY 30th APRIL 2024, 10:00 GMT. 178 visualizaciones · 14.2 mins

Videos

- Euro-Mediterranean Economists Association at EMEA at COP29 Brief interview of Prof. Ryan Ayad... 1 visualización · 14.44 minutos
- EMEA at COP29 Brief interview of Prof. Ryan Ayad... 4 visualizaciones · 14.7 mins
- EMEA at COP29 Brief interview of Giannina... 2 visualizaciones · 14.9 mins
- EMEA at COP29 Brief interview of Prof. Ryan Ayad... 3 visualizaciones · 14.9 mins
- EMEA at COP29 Brief interview of Nathalie Héri... 4 visualizaciones · 14.9 mins
- EMEA at COP29 Brief interview of Torsten Thiel... 8 visualizaciones · 14.9 mins

Check the EMEA YouTube Channel

EMEA ACTIVITIES NETWORKS



Events



EMANES Annual Conference 2024

EMANES 11-13 December 2024

News

EMANES Newsletter 2024 published

EMANES - 19.12.24

EMANES Annual Conference 2024 completed with great success

EMEA - 18.12.24

EMANES Pre-conference 2024 Webinar “Harnessing the simultaneous booms of AI and neurotechnology” completed successfully

EMANES - 11.12.24

The agenda of the EMANES Annual Conference 2024 has been published

EMANES - 04.12.24



EURO-MEDITERRANEAN GUARANTEE NETWORK

Events



EMGN Autumn Academy 2024: Opening New Horizons for CGIs Through Communication
EMGN - 22.10.24

News

EMGN Autumn Academy 2024 “Opening New Horizons for CGIs Through Communication,” completed: Key highlights from the event
EMGN - 04.11.24

PROJECTS



CREACT4MED Resources



CREACT4MED CCI Observatory



CREACT4MED Reports repository



CREACT4MED Policy recommendations and country action plans repository



CREACT4MED Infographics repository



CREACT4MED Best Practices repository



CREACT4MED YouTube Channel



CREACT4MED Newsletters repository



REFOREST

News

**EMEA Senior Researcher and Executive Board Member, Dr. Carlo Sessa, participates in the CROSSREIS Business Forum in Nis
EMEA - 29.11.24**



CROSS-REIS Project Stage Completed Successfully at EMEA HQ
EMEA - 03.11.24

CROSS-REIS Stage on “Building Capacities and the Knowledge Base for Regenerative Economy Stewardship
EMEA - 28 October to 01 November 2024

EMEA participation at the CROSS REIS collaborative research and data sharing meeting
EMEA - 27.06.24



EMEA participates in the kickoff meeting of the STAPLES project
EMEA - 02.05.24



EMEA participates at the Interreg Euro MED Government Projects meeting
EMEA - 08.07.24

EMEA participates at 11th edition of the European Urban Resilience Forum
EMEA - 28.06.24

EMEA project manager Joanna Grodzka participates in the 2nd MED Innovation Camp
EMEA - 29.05.24



ABOUT EMEA



The **Euro-Mediterranean Economists Association (EMEA)** is a Barcelona-based regional organization established in 2012, that serves as a leading independent and innovative policy research institution; a forum for debate on the political and socio-economic reforms in Mediterranean and Africa; and promoter of actions and initiatives that fulfil objectives of sustainability, inclusiveness, regional integration and prosperity.

It strives to contribute to the rethinking of the Euro-Mediterranean and Africa partnerships in view of the new dynamics of an emerging multi-polar world and amidst of protracted crises.

EMEA has a large network of economists, high-level experts and institutional partners (research institutes, think tanks and universities) in the Euro-Mediterranean and Africa. EMEA builds on the collaborative research network MEDPRO (funded by the EU's Seventh Framework Programme (2009-13) and provides forward-looking thinking and political and socio-economic integrated analyses on the Euro-Mediterranean region.



EMEA is also the promoter and co-funder of the **EU-Mediterranean and African Network for Economic Studies -EMANES**, a collaborative and innovative regional network of 34 economic and policy research institutions and think tanks from 18 countries in Europe, the Mediterranean and Africa, working towards a renewed vision for socio-economic development that brings prosperity, sustainability, inclusion and resilience.

EMANES, formerly EMNES, was founded in 2014 with the financial support of the European Union under Grant Contract no. ENPI/2014/354-488 (2014-2019). As of January 2020, EMANES is coordinated and funded by the Euro-Mediterranean Economists Association.



EMEA promotes and co-funds the **Euro-Mediterranean Guarantee Network (EMGN)**, which aims to alleviate the region's structural constraints for MSMEs to access to finance by gathering guarantee schemes active in the countries of the Euro-Mediterranean Partnership.



The **CREACT4MED project** builds on the research work conducted by the EMEA and EMNES in the past years on emerging socio-economic trends, challenges and needs in order to develop a renewed vision of socio-economic development in the South Neighbourhood Countries (SNCs). It aims to boost entrepreneurship and job creation for youth and women through the cultural and creative industries in the Southern Neighborhood of the European Union. CREAT4MED is coordinated by the Euro-Mediterranean Economists Association and is co-funded by the European Union.



Reforest is an Horizon Europe-funded project aiming at fostering innovation, supporting knowledge exchange, and providing novel solutions to empower farmers in Europe and associated countries to deliver multiple objectives: food production, carbon capture, and biodiversity. EMEA leads workpackage on Finance and policy, and also is in charge of the co-creation and capitalisation strategy and actions of the project. EMEA aims to develop the financing mechanisms that enable economic sustainability of agroforestry business models and define the policy recommendations that allow their implementation at EU level. The capitalisation strategy developed by EMEA will allow as well to analyse the wider impact of the project in other regions with climate actions on agroforestry.



The **CROSS-REIS** project aims to raise excellence in science and value creation through deeper and geographically inclusive cooperation in alliance of higher education and research institutions in 5 widening and 4 science-leading European countries, to support the shift towards a regenerative economy paradigm. Global competitiveness and visibility of the Higher Education institutions in widening countries are to be improved by creating critical knowledge and research mass through cooperation with leading European research institutions in the area of the regenerative economy directly aimed towards the twin green and digital transitions.



Community 4 Living Areas (C4LA) is a governance project under the INTERREG Euro-MED Green Living Areas mission that aims to improve Mediterranean citizens' lives by promoting the development of green living areas. It undertakes projects that bring local communities to life with green development at their centre, reducing negative climate impacts on the region's ecosystems and enhancing climate resilience. C4LA aims to build a community among thematic projects and facilitate resource transfers to stakeholders, focusing on technical and strategic content.



STAPLES is a PRIMA project dedicated to enhancing the resilience of Mediterranean and MENA food systems in the face of global economic instability. By delving into the complexities of external stressors from global value chains, STAPLES aims to empower local governments and economic stakeholders.

THANK YOU