

# EMEA Quarterly Newsletter

May - Aug 2024

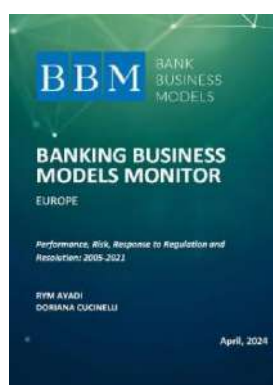
## EMEA PUBLICATIONS

### Studies



**Strengthening EU-Southern Neighbourhood Relations: The Imperative of Equal Partnerships in the Green Energy Transition**

EMEA - 07.05.24



**Banking Business Monitor: Performance, Risk, Response to Regulation and Resolution, Europe 2005-2021**

EMEA - 02.05.24

## Policy Papers



### GUARANTEE SCHEMES AND MSMEs' ACCESS TO FINANCE

EMEA PUBLICATION NUMBER: 1110

EUROPEAN MEDITERRANEAN GUARANTEE NETWORK – EMGN

POLICY PAPER – 01

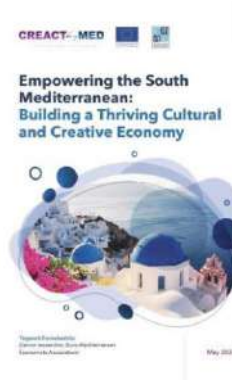
Paolo Aguiló and Mikiel Sforza

JULY, 2024



## Guarantee Schemes and MSMEs' Access to Finance

EMEA – 08.07.24



### Empowering the South Mediterranean: Building a Thriving Cultural and Creative Economy

Report Coordinator: EMEA Mediterranean Association

May 2024

## Empowering the South Mediterranean: Building a Thriving Cultural and Creative Economy

EMEA – 05.07.24



### Unveiling the Power of Art and Culture: Enhancing Mental Health and Social Engagement in the South Mediterranean with Insights from Catalonia

EMEA Mediterranean Association

EMEA Mediterranean Association (EMEA) Expert Panel Member: Dr. Miquel Àngel Gual, Director of the Department of Health, Government of Catalonia

## Unveiling the Power of Art and Culture: Enhancing Mental Health and Social Engagement in the South Mediterranean with Insights from Catalonia

EMEA – 13.05.24

## External publications



### Digital and Traditional Financial Inclusion: Trends and Drivers

Report Number: 100 | Date: 2024 | Report Coordinator: EMEA Mediterranean Association

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## Digital and Traditional Financial Inclusion: Trends and Drivers

EMEA – 23.08.24



### Lancet: The Yaoundé Declaration

EMEA – 23.08.24



### CAN THE EU BECOME A BETTER PARTNER AND ORCHESTRATOR IN DEVELOPMENT POLICY?

Andrea Pirelli, Federico Pirelli and Silvia Pirelli

CEPR/CEPR ANALYSIS

July 2024 | 18

## Can the EU become a better partner and orchestrator in development policy?

EMEA – 15.05.24



## Neuroecological links of the exposome and One Health

EMEA - 10.05.24

## Reports



**EMEA Annual Report 2023**  
EMEA - 27.08.24



**EMEA Webinar Report – Africa's Key Role in the Brain Economy**  
EMEA - 05.06.24

## EMEA EVENTS



**CREACT4MED Closing Event: Forging Future Paths For Creativity And Culture**

EMEA – 10 & 11 July 2024



**EMEA Webinar: Blue Carbon frontiers – Financing innovation for the Mediterranean climate shield**

EMEA – 13.06.24



**EMEA Webinar: Equal Regional Partnerships to Secure the Green Energy Transition in the Mediterranean**

EMEA – 06.06.24



**20th International Conference on Pension, Insurance and Saving**

Renmin University of China – 23 & 24 May 2024



**EMEA Webinar: Workplace Brain Capital: Unlocking Economic Vitality and Human Flourishing**

EMEA - 25.04.24



**EMEA Webinar: Africa's Key Role in the Brain Economy**

EMEA - 13.03.24



**EMEA Webinar: "The role of debt in climate finance for the Mediterranean and Africa"**

EMEA - 28.02.24

## EMEA ACTIONS

**The Yaoundé Declaration for the Brain Economy published in The Lancet Neurology**

EMEA – 23.08.24

**Brain capital profiled in The Economist**

EMEA - 11.08.24

**SCIENCE SUMMIT AT UNGA79: THE BRAIN ECONOMY SUMMIT**

EMEA - 26.07.24

**EMEA co-organises the Scientific Technical Meeting on Brain Economy and collaborates on the Yaoundé Brain Economy Declaration**

EMEA - 24.07.24

**EMEA President Prof. Rym Ayadi participates in the II Edition of PAM's Marrakesh Economic Parliamentary Forum**

EMEA - 18.07.24

**EMEA launches the Alliance for the Creative Mediterranean: Fueling Ventures and Bridging Cultures with 9 founding members**

EMEA - 17.07.24

**EMEA President Prof. Rym Ayadi and Advisor Pawel Swieboda participate in meeting for the Global Brain Health Funding Initiative**

EMEA - 26.06.24

**EMEA and RedStart Tunisia sign MoU**

EMEA - 21.06.24

**EMEA Webinar “Blue Carbon frontiers – Financing innovation for the Mediterranean climate shield” completed successfully**

EMEA - 14.06.24

**Conference Report: The 20th International Conference on Pensions, Insurance and Savings & Annual SIGMA Research Symposium 2024**

EMEA - 12.06.24

**Visit to EMEA HQs by students from Rice University School of Architecture**

EMEA - 11.06.24

**EMEA Webinar “Equal Regional Partnerships to Secure the Green Energy Transition in the Mediterranean” completed successfully**

EMEA - 06.06.24

**EMEA Advisor, Harris Eyre, Speaks at World Health Assembly Mental Health Investing Event**

EMEA - 06.06.24

**Strengthening EU-Southern Neighbourhood Relations – The Imperative of Equal Partnerships in the Green Energy Transition**

EMEA - 05.06.24

**EMEA President Prof. Rym Ayadi participates in MedaLogistics Week Barcelona 2024**

EMEA - 05.06.24

**EMEA Engages in High-Level Dialogue on the Brain Economy with the European Investment Bank Institute**

EMEA - 03.06.24

**EMEA Advisor and Neuroscientist, Harris Eyre, Completes Successful Dialogues in Finland**

EMEA - 28.05.24

**EMEA Attends PAM's 18th Plenary Session in Braga**

EMEA - 28.05.24

**EMEA Webinar: Equal Regional Partnerships to Secure the Green Energy Transition in the Mediterranean**

EMEA - 27.05.24

**EMEA senior researcher Dr. Yeganeh Forouheshfar participates at the Mediterranean Green Week in Istanbul**

EMEA - 17.05.24

**EMEA Executive Board member Kwame Sarpong Barnieh participates at the 3i Africa Summit 2024**

EMEA - 15.05.24

**CEPS publishes the study “Can the EU become a better partner and orchestrator in development policy?” co-authored in collaboration with EMEA**

EMEA - 15.05.24

**EMEA President Prof. Rym Ayadi and EMEA Executive Board member Kwame Sarpong Barnieh participate at the 1st African ESG Summit**

EMEA - 10.05.24

**Article on the Neuroecological links of the exposome and One Health published by Neuron journal**

EMEA - 10.05.24

**The paper “The Origin of Financial Instability and Systemic Risk: Do Bank Business Models Matter?” was presented and discussed at the 2nd EMEA Research Seminar**

EMEA - 10.05.24

**EMEA President Prof. Rym Ayadi participates in online event on Green Energy Transition and EU-Southern Neighbourhood Relations organised by Bertelsmann Stiftung**

EMEA - 09.05.24

**Green Energy Transition: The Imperative of Equal Partnerships for Stronger EU-Southern Neighbourhood Relations**

EMEA - 08.05.24

**IWFSAS 2024 Call for Papers “Powering the Future, Financing the Great Energy Transition”**

EMEA - 08.05.24

**Bertelsmann Stiftung and EMEA publish the new study “Strengthening EU-Southern Neighbourhood Relations: The Imperative of Equal Partnerships in the Green Energy Transition”**

EMEA - 07.05.24

**EMEA publishes the Banking Business Monitor: Performance, Risk, Response to Regulation and Resolution, Europe 2005-2021**

EMEA - 02.05.24

**EMEA President Prof. Rym Ayadi and EMEA Advisor Dr. Harris Eyre participate at the Tech Tour Mental & Brain Health 2024**

EMEA - 02.05.24



**People have lost faith in multilateralism, says UN Secretary-General**

EMEA - 26.08.24

**“Truce” COP29 announces 14 Action Agenda Initiatives**

EMEA- 30.07.24

**Climate Change Special Report: Shifting weather patterns could create rising food prices and permanent inflation**

EMEA - 18.07.24

**Over half the \$19 trillion committed to financing climate transition needs additional insurance, says report**

EMEA - 10.07.24

**“Historic Day” as landmark nature restoration law receives approval from EU countries**

EMEA - 05.07.24

**EU set to scale back its greenwashing rules**

EMEA - 18.06.24

**Unity amongst Africans for societal transformation and global financial architecture overhaul**

EMEA - 12.06.24

**African Development Bank launches new 10-year Strategy**

EMEA - 10.06.24

**Climate supporting Fossil Fuel Levy proposed by COP29 host nation**

EMEA - 10.06.24

**Climate Funding being funnelled back to Rich Countries, report says**

EMEA - 03.06.24

**Rockefeller Foundation calls for greater funding for developing countries in fight against Climate Change**

EMEA - 28.05.24

**G7 ‘No Coal Pact by 2035’ could spark new Energy Supply battle**

EMEA - 14.05.24

**Multiple Airlines accused of Greenwashing as EU Investigates**

EMEA - 09.05.24

**IMF must bolster the Resilience and Sustainability Trust to encourage Global Climate Transition, says leading policy unit**

EMEA - 02.05.24

# EMEA VIDEOS

WELCOME TO THE  
EURO-MEDITERRANEAN ECONOMISTS ASSOCIATION

**EMEA Think Tank**  
@emeathinktank · 197 subscribers · 120 videos  
The Euro-Mediterranean Economists Association - EMEA is an independent regional think tank  
[www.emea-economists.org](http://www.emea-economists.org) e meaa 1 link

Inicio Videos Shorts En directo Playlists

**Para si**

EMANES Annual Conference Day 2  
120 visualizaciones · Transmisión en vivo

EBC event Part1: Brain Health for Society Insights from Brain Capital Fall Day  
181 visualizaciones · 14:8 minutos

EMEA Webinar - Funding and Funding Equitable Mental Health Innovation  
177 visualizaciones · 14:11 minutos

EMANES Annual Conference 2022  
120 visualizaciones · Transmisión en vivo

**Videos**

UNGA79 Brain Economy Summit: Carbon Neutrality...  
120 visualizaciones · 14:0 segundos

UNGA79 Brain Economy Summit: Brain Economy...  
128 visualizaciones · 14:3 segundos

UNGA79 Brain Economy Summit: Brain Skills &...  
197 visualizaciones · 14:2 segundos

UNGA79 Brain Economy Summit: Keynote Speakers...  
221 visualizaciones · 14:3 segundos

UNGA79 Brain Economy Summit: Keynote Towards...  
121 visualizaciones · 14:2 segundos

UNGA79 Brain Economy Summit: Living in Beck...  
149 visualizaciones · 14:0 segundos

[Check the EMEA YouTube Channel](#)



# EMEA ACTIVITIES NETWORKS



## Events

EMANES ANNUAL CONFERENCE 2024

**NAVIGATING NEW FRONTIERS: DIGITALIZATION,  
LABOR MARKETS AND SOCIETAL TRANSFORMATION IN  
EUROPE, THE MEDITERRANEAN AND AFRICA**

Event Venue: Hybrid Conference hosted at EMEA HQ,  
Recinte Modernista de Sant Pau, Barcelona  
Conference dates: 11-13 December 2024



**EMANES Annual Conference 2024**

EMEA - 06.07.24

## News

**Paper awarded at the EMANES Conference 2022 was published by the Emerging Markets Review Journal**

EMANES - 28.08.24

**Paper on Digital and Traditional Financial Inclusion co-authored by Rym Ayadi, S. Challita, Y. Fourouheshfar, S. Sandri and M. Sha'ban published by the Research in International Business and Finance journal**

EMANES - 23.08.24

**Call for Papers: EMANES Annual Conference 2024**

EMANES - 06.07.24



EURO-MEDITERRANEAN GUARANTEE NETWORK

## Events



**EMGN Spring Academy 2024: Risk Management, Pricing, and Accounting Standards, 29 – 30 May 2024**  
EMGN – 29 & 30 May 2024

## News

**EMGN Chairwoman Ms Nagla Bahr featured at UfM website**  
EMGN - 17.07.24

**EMEA published Policy Paper under EMGN on “Guarantee Schemes and MSMEs’ Access to Finance”**  
EMEA/EMGN - 11.07.24

**EMGN Spring Academy 2024 training workshop “Risk Management, Pricing, and Accounting Standards” completed: Key highlights from the event**  
EMEA - 18.06.24

# PROJECTS



## Events



**CREACT4MED 4th Regional Alumni Network event**  
CREACT4MED – 04 July 2024

## Resources



CREACT4MED CCI Observatory



CREACT4MED Reports repository



CREACT4MED Policy recommendations and country action plans repository



CREACT4MED Infographics repository



**CREACT4MED Best Practices repository**



**CREACT4MED YouTube Channel**



**CREACT4MED Newsletters repository**

## News

**CREACT4MED organizes country-specific advocacy sessions with experts and policy-makers**  
CREACT4MED - 05.08.24

**CREACT4MED Releases country-specific Policy Action Plans with Recommendations to Build a Thriving Cultural and Creative Ecosystem**  
CREACT4MED - 26.07.24

**CREACT4MED Holds 6th Steering Committee With Project Partners At EMEA HQs**  
CREACT4MED - 18.07.24

**EMEA launches the Alliance for the Creative Mediterranean: Fueling Ventures and Bridging Cultures with 9 founding members**  
CREACT4MED - 17.07.24

**CREACT4MED 4th EU-SNC regional dialogue event**  
CREACT4MED - 16.07.24

**CREACT4MED Closing Event attended by over 100 participants at EMEA HQs in in Sant Pau Recinte Modernista, Barcelona**  
CREACT4MED - 16.07.24

**CREACT4MED Releases Regional Policy Paper with Recommendations to Build a Thriving Cultural and Creative Economy**  
CREACT4MED - 05.07.24

**CREACT4MED 4th Regional Alumni Network event**  
CREACT4MED - 05.07.24

**Exploring Global Trends in CCI: CREAT4MED's 3rd Regional Alumni Network Event held in collaboration with MENA Women's Business Club**

CREACT4MED - 18.06.24

**The final CREAT4MED Mainstreaming Event on intellectual property and cultural exchange held with over 50 participants**

CREACT4MED - 13.06.24

**CREACT4MED Mainstreaming Seminar III: Cultural Exchange and Intellectual Property: Ensuring Rights in the Creative Economy**

CREACT4MED - 03.06.24

**CREACT4MED Holds Second CCI Mainstreaming Webinar With Over 50 Participants**

CREACT4MED - 29.05.24

**Unveiling The Power Of Art And Culture: Enhancing Mental Health And Social Engagement In The South Mediterranean With Insights From Catalonia Report Published By CREAT4MED**

CREACT4MED - 14.05.24

**CREACT4MED Mainstreaming Seminar II: Towards a financially resilient Creative and Cultural Mediterranean Industry The Implication of the Private Sector for a Sustainable CCI**

CREACT4MED - 13.05.24

**CREACT4MED Closing Event: Forging Future Paths for Creativity and Culture**

CREACT4MED - 02.05.24



**REFOREST**

**News**

**Navigating Agroforestry futures in Europe: Insights from ReForest project and FarmTree® Tool**

ReForest Project webinar - 27 June 2024, 14:00 CET

**ReForest third project meeting in Brno**

EMEA - 04.06.24

**Research visit at the UCL Energy Institute of the UCL Bartlett School of Environment, Energy and Resources**

EMEA - 15.05.24

**Presentation of the ReForest's paper entitled "Sustainable financing scheme for agroforestry in Europe" in seminar at the University of Cambridge**

EMEA - 07.05.24



**EMEA participation at the CROSS REIS collaborative research and data sharing meeting**  
EMEA - 27.06.24

**Prof. Carlo Sessa represents EMEA and presents the CROSS-REIS project at the EDT Conference 2024**  
EMEA - 23.06.24



**EMEA participates in the kickoff meeting of the STAPLES project**  
EMEA - 02.05.24

**EMEA project manager Joanna Grodzka participates in the 2nd MED Innovation Camp**  
EMEA - 29.05.24



**EMEA participates at the Interreg Euro MED Government Projects meeting**  
EMEA - 08.07.24

**EMEA participates at 11th edition of the European Urban Resilience Forum**  
EMEA - 28.06.24

**EMEA project manager Joanna Grodzka participates in the 2nd MED Innovation Camp**  
EMEA - 29.05.24



# ABOUT EMEA



The **Euro-Mediterranean Economists Association (EMEA)** is a Barcelona-based regional organization established in 2012, that serves as a leading independent and innovative policy research institution; a forum for debate on the political and socio-economic reforms in Mediterranean and Africa; and promoter of actions and initiatives that fulfil objectives of sustainability, inclusiveness, regional integration and prosperity.

It strives to contribute to the rethinking of the Euro-Mediterranean and Africa partnerships in view of the new dynamics of an emerging multi-polar world and amidst of protracted crises.

EMEA has a large network of economists, high-level experts and institutional partners (research institutes, think tanks and universities) in the Euro-Mediterranean and Africa. EMEA builds on the collaborative research network MEDPRO (funded by the EU's Seventh Framework Programme (2009-13) and provides forward-looking thinking and political and socio-economic integrated analyses on the Euro-Mediterranean region.



EMEA is also the promoter and co-funder of the **EU-Mediterranean and African Network for Economic Studies -EMANES**, a collaborative and innovative regional network of 34 economic and policy research institutions and think tanks from 18 countries in Europe, the Mediterranean and Africa, working towards a renewed vision for socio-economic development that brings prosperity, sustainability, inclusion and resilience.

EMANES, formerly EMNES, was founded in 2014 with the financial support of the European Union under Grant Contract no. ENPI/2014/354-488 (2014-2019). As of January 2020, EMANES is coordinated and funded by the Euro-Mediterranean Economists Association.



EMEA promotes and co-funds the **Euro-Mediterranean Guarantee Network (EMGN)**, which aims to alleviate the region's structural constraints for MSMEs to access to finance by gathering guarantee schemes active in the countries of the Euro-Mediterranean Partnership.



The **CREACT4MED project** builds on the research work conducted by the EMEA and EMNES in the past years on emerging socio-economic trends, challenges and needs in order to develop a renewed vision of socio-economic development in the South Neighbourhood Countries (SNCs). It aims to boost entrepreneurship and job creation for youth and women through the cultural and creative industries in the Southern Neighborhood of the European Union. CREAT4MED is coordinated by the Euro-Mediterranean Economists Association and is co-funded by the European Union.



**Reforest** is an Horizon Europe-funded project aiming at fostering innovation, supporting knowledge exchange, and providing novel solutions to empower farmers in Europe and associated countries to deliver multiple objectives: food production, carbon capture, and biodiversity. EMEA leads workpackage on Finance and policy, and also is in charge of the co-creation and capitalisation strategy and actions of the project. EMEA aims to develop the financing mechanisms that enable economic sustainability of agroforestry business models and define the policy recommendations that allow their implementation at EU level. The capitalisation strategy developed by EMEA will allow as well to analyse the wider impact of the project in other regions with climate actions on agroforestry.



The **CROSS-REIS** project aims to raise excellence in science and value creation through deeper and geographically inclusive cooperation in alliance of higher education and research institutions in 5 widening and 4 science-leading European countries, to support the shift towards a regenerative economy paradigm. Global competitiveness and visibility of the Higher Education institutions in widening countries are to be improved by creating critical knowledge and research mass through cooperation with leading European research institutions in the area of the regenerative economy directly aimed towards the twin green and digital transitions.



**Community 4 Living Areas (C4LA)** is a governance project under the INTERREG Euro-MED Green Living Areas mission that aims to improve Mediterranean citizens' lives by promoting the development of green living areas. It undertakes projects that bring local communities to life with green development at their centre, reducing negative climate impacts on the region's ecosystems and enhancing climate resilience. C4LA aims to build a community among thematic projects and facilitate resource transfers to stakeholders, focusing on technical and strategic content.



**STAPLES** is a PRIMA project dedicated to enhancing the resilience of Mediterranean and MENA food systems in the face of global economic instability. By delving into the complexities of external stressors from global value chains, STAPLES aims to empower local governments and economic stakeholders.

THANK YOU