

CCI Entrepreneurial Ecosystem for Youth and Women Tunisia

Coordinated by EMEA

Co-funded by the EU



Country Overview



Total Population
12,458,223 in 2023

Source: World Development Indicators (WB)



GDP per Capita
3807 USD in 2021

Source: World Development Indicators (WB)



Global Innovation Rank
73/132 in 2022

Source: <https://www.globalinnovationindex.org/Home>



Global Competitiveness Rank
91/133 in 2022

Source: World Economic Forum
(<https://www.weforum.org/reports/the-global-competitiveness-report-2020/>)

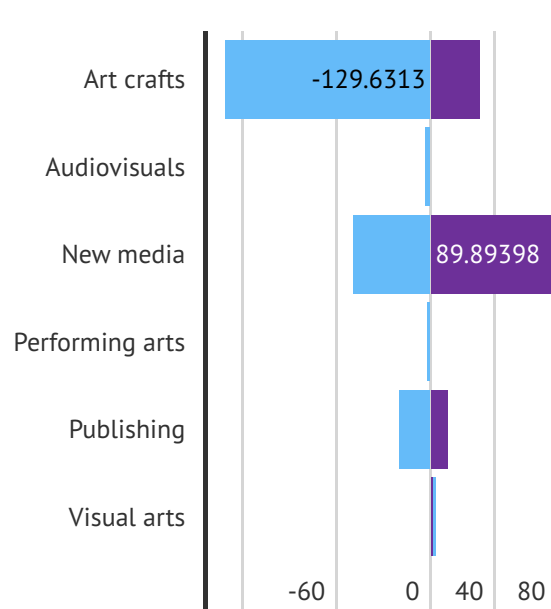
Age distribution of the country



Source: World Development Indicator (WB)

● 0-14 ● 15-64 ● 64+

CCI Imports and Exports in 2021



● Exports: 292M\$ ● Imports: 498M\$



Total CCI exports: 0.62% GDP

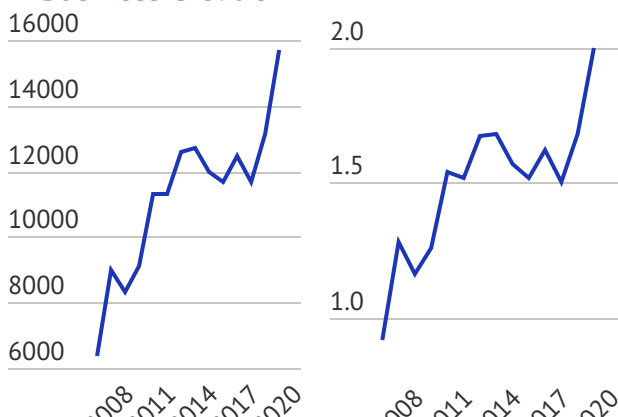


Total CCI imports: 1.06% GDP

Source: UNCTAD- Creative Economy Outlook 2022

Entrepreneurial Ecosystem

Business Creation



Source: World Development Indicators (WB)

● New Companies ● New business density



MSME Finance Gap 16% of GDP
in 2017

Source: IFC (WB)



Global Entrepreneurship Index (GEI) 40/137
in 2019

Source: <http://thegei.org/global-entrepreneurship-and-development-index/>



National Entrepreneurial Context Index 47/51
in 2022

Source: <https://www.gemconsortium.org/reports/latest-global-report>



Entrepreneurial Activity

Total Early-stage Entrepreneurial Activity (TEA) of 10.13 in 2015
Fear of failure is relatively high and at 40.25% higher than its global and regional average (GEM website for latest available year)



Regional disparity

Grand Tunis and southwest regions have the lowest TEA rates (4.1% and 3.6%). Southeast and central East regions have the highest regional TEA (6.1% and 5.3%) the highest opportunities in entrepreneurship are observed in the Grand Tunis and East Coast (GEM, 2012)



Women Entrepreneurs

Female-to-male Total early-stage Entrepreneurial Activity ratio of 0.36 in 2015 (GEM website for latest available year) persistent gender gap respective to a TEA rate of 6.75% for males and 2.87% for females (GEM, 2012)



Startup Act

The bill on the promotion of start-ups and favourable start-up ecosystem



Women Empowerment



Global Gender Gap Rank
120/146 in 2022

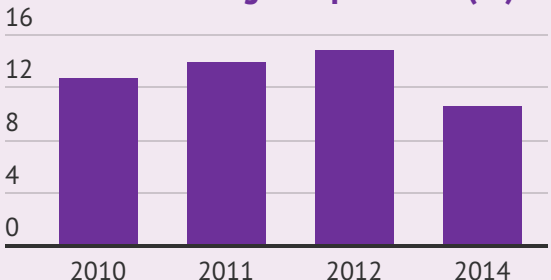
Source: <https://www.weforum.org/reports/global-gender-gap-report-2022/>



Gender Inequality Rank
61/170 in 2021

Source: <https://hdr.undp.org/data-center/thematic-composite-indices/gender-inequality-index>

Women in managerial positions (%)



Source: ILOSTAT

Women in the labour market



Source: ILOSTAT

● Female unemployment rate ● Female labour force participation rate



10% of MSMEs are owned by women



36% suffer from credit constraints
in 2017

Source: IFC (WB)



28.7% of adult women have an account in a financial institution
in 2021

Source: World Development Indicators (WB)



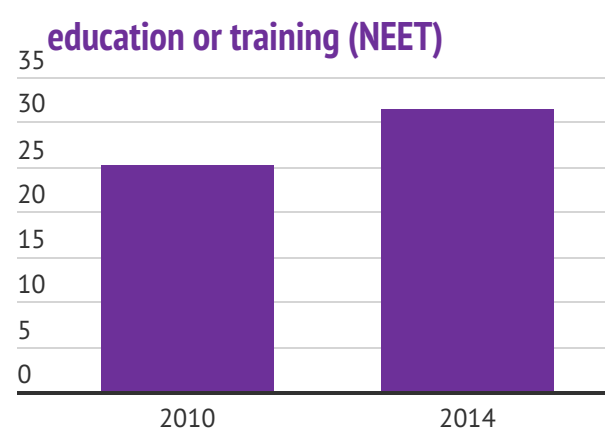
Youth Empowerment



Youth Progress Rank
75/163 in 2020

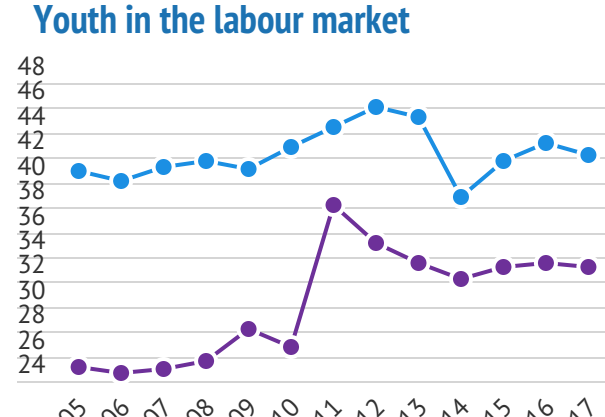
Source: <https://youthprogressindex.org/>

Share of youth not in employment, education or training (NEET)



Source: ILOSTAT

Youth in the labour market



Source: ILOSTAT

● Youth unemployment rate [Age: 15-29] ● Youth labour force participation rate [Age: 15-29]

Tunisia has a rich and diverse cultural heritage, which can serve as a strong foundation for the development of cultural and creative industries. These industries have the potential to create significant job opportunities for Tunisian youth and women, who have historically faced higher rates of unemployment and limited economic opportunities. By investing in the cultural and creative industries, Tunisia can create a more inclusive and diversified economy, where youth and women have the opportunity to fully participate and contribute to the country's growth and development.

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