

CCI Entrepreneurial Ecosystem for Youth and Women Morocco

Coordinated by EMEA

Co-funded by the EU



Country Overview



Total Population
37,840,044 in 2023

Source: World Development Indicators (WB)



GDP per Capita
3795 USD in 2021

Source: World Development Indicators (WB)



Global Innovation Rank
67/132 in 2022

Source: <https://www.globalinnovationindex.org/Home>



Global Competitiveness Rank
96/133 in 2022

Source: World Economic Forum (<https://www.weforum.org/reports/the-global-competitiveness-report-2020/>)

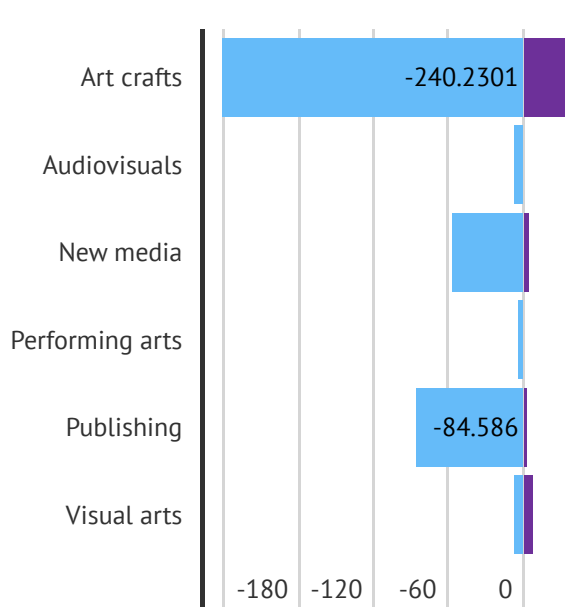
Age distribution of the country



Source: World Development Indicator (WB)

● 0-14 ● 15-64 ● 64+

CCI Imports and Exports in 2020



● Exports: 169M\$ ● Imports: 839M\$



Total CCI exports: 0.14% GDP

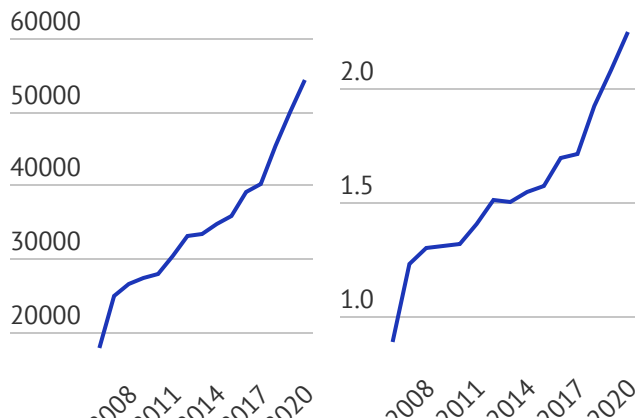


Total CCI imports: 0.73% GDP

Source: UNCTAD- Creative Economy Outlook 2022

Entrepreneurial Ecosystem

Business Creation



Source: World Development Indicators (WB)

● New Companies ● New business density



MSME Finance Gap 31% of GDP
in 2017

Source: International Finance Corporation (WB) <https://www.smefinanceforum.org/data-sites/msme-finance-gap>



Global Entrepreneurship Index (GEI) 65/137
in 2019

Source: <http://thegedi.org/global-entrepreneurship-and-development-index/>



National Entrepreneurial Context Index 35/51
in 2022

Source: <https://www.gemconsortium.org/reports/latest-global-report>



Typical Moroccan Entrepreneur

A man aged 25 to 34 years old, living in the region of Grand Casablanca-Settat, with an intermediate level of education (middle school), motivated by the opportunity to seize a chance or improve his income, and with an annual household income below 40,000 Dhs. (GEM, 2016)



Entrepreneurial Activity

The Total Early-stage Entrepreneurial Activity (TEA) rose from 4,46% (of the active population) in 2015 to 5,56% in 2016 (GEM, 2016)



Women Entrepreneurs

High gender disparity, with the female-to-male Total Early-stage Entrepreneurial Activity of 0.67 in 2016 (GEM, 2016)



Entrepreneurial Attitudes

37.2% of Moroccans wish to start a business in the next three years. 56% of adults consider that they have the abilities and skills to start a business. The fear of failure is seen as a discouraging factor to starting a business by 38.9% of people (GEM, 2016)



Women Empowerment



Global Gender Gap Rank
136/146 in 2022

Source: <https://www.weforum.org/reports/global-gender-gap-report-2022/>



Gender Inequality Rank
104/170 in 2021

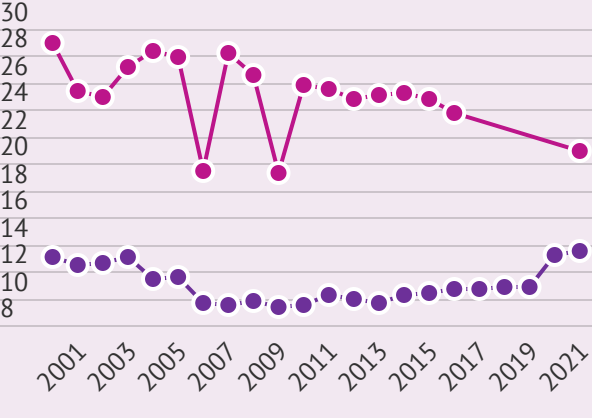
Source: <https://hdr.undp.org/data-center/thematic-composite-indices/gender-inequality-index>



15.2% of Women in managerial positions
in 2021

Source: ILOSTAT

Women in the labour market



Source: ILOSTAT

● Female unemployment rate

● Female labour force participation rate



11% of MSMEs are owned by women

28% suffer from credit constraints
in 2017

Source: IFC (WB)



32.7% of adult women have an account in a financial institution
in 2021

Source: World Development Indicators (WB)



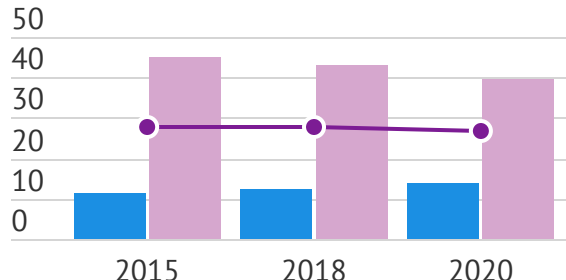
Youth Empowerment



Youth Progress Rank
90/163 in 2020

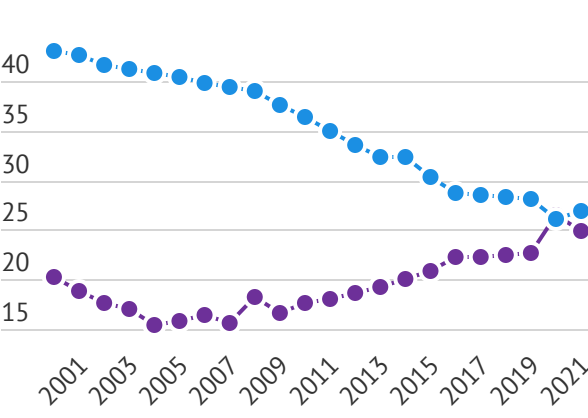
Source: <https://youthprogressindex.org/>

Share of youth not in employment, education or training (NEET)



Source: ETF KIESE

Youth in the labour market



Source: ILOSTAT

● Youth unemployment rate [Age: 15-29]

● Youth labour force participation rate [Age: 15-29]

Morocco has a rich cultural heritage and vibrant creative industries, which hold significant potential to create jobs for youth and women. The country's unique cultural and artistic diversity can be leveraged to provide opportunities for entrepreneurship and innovation. Morocco can tap into the talents and creativity of young people and women, and provide them with the means to create jobs and contribute to the country's economic development. The growth of these industries can also generate new revenue streams, increase the country's global competitiveness, and contribute to the preservation of Morocco's cultural heritage.

Prepared by the Euro-Mediterranean Economists Association.
February 2023

