



INVESTMED





FOOD SECURITY IN THE MEDITERRANEAN

REGION: AN ENTREPRENEURIAL PERSPECTIVE FROM EGYPT, TUNISIA AND LEBANON





Undernourishment

SUSTAINABILITY AND ADAPTATION

Prevalence of Undernourishment (PoU) in the region (North Africa) has remained at around 6% during the last years, Egypt and Tunisia present PoU below the regional average while in Lebanon PoU is increasing and reached more than 20% in 2020



Obesity

Obesity in the region (North Africa) shows an increasing trend. Tunisia's trend is increasing (about 27% in 2026) but below the regional average (about 30% in 2016). In Egypt and Lebanon obesity is increasing and reached more than 30% in 2016.

Challenges

MACRO LEVEL

- Water Scarcity
 - Food Import Dependency
 - High Energy Prices

• POLITICAL LEVEL

 Lack of national/regional strategies for food security targeting entrepreneurs in the agrifood sector

MICRO LEVEL

- Low quality and quantity of food production, as well as heavy use of pesticides
- Local farmers risk aversion
- Resistance to the adoption of new technologies



Recommendations



CONTRIBUTION

ENTREPRENEURIAL

RECOMMENDATION



improving farmers' productivity and resilience.

Selling new

New technologies



directed at start-ups for Food Security – facilitate access to finance and market creation

Develop a New Mediterranean Fund

Accessibility

technologies and training to support innovative practices (both in rural and in urban areas) to access tsafe fresh food 2

rural and urban areas

Create cooperatives /consortia

Develop community gardens in both

managing/facilitating transportation from farmers to local markets replicating 0km initiatives

Utilization

activities (i.e. agro-ecotourism projects) increasing awareness about traditional farming and traditional cooking

Development of

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from agriculture (green or blue sectors) and creative sectors to exchange ideas and develop opportunities/projects in co-creation with the community

Local exhibitions gathering people

Sustainability

Promoting interconnectedness among entrepreneurial activities

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approaches adopted by partnership of entrepreneurs and public authorities/centres via facilitating access to public spaces for exhibition and training

Promote projects involving circular

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Creating/foster collaborations to co-design public awareness campaigns both in rural and urban areas