

# **EMEA Quarterly Newsletter**

May - Aug 2023

# **EMEA PUBLICATIONS**

# **Policy papers**



Entrepreneurial ecosystem's support of the green and creative economy: Challenges and recommendations for Egypt, Lebanon and Tunisia

EMEA - 09.07.23



Green economy in Egypt, Tunisia and Lebanon: building an enabling environment for green entrepreneurs

EMEA - 09.07.23



Blue economy within the Mediterranean region: the role of regional collaboration

EMEA - 09.07.23



Cultural and Creative Industries in Egypt, Lebanon and Tunisia: the role of the EU in building an enabling environment for the emergence of a regional creative hub

EMEA - 09.07.23



Social protection system and formal and informal programmes in Egypt, Tunisia and Lebanon

EMEA - 09.07.23

### **External publications**



From Neuroweapons to 'Neuroshields': Safeguarding Brain Capital for National Security

Baker Institute - 14.08.23



Brain Capital is Key to a Sustainable Future

Baker Institute - 10.07.23



Toward a Comprehensive Brain Deal to Harness the Potential of Artificial Intelligence

Baker Institute - 02.06.23



Reform of the CMDI framework that supports completion of the Banking Union

**EU Parliament Think Tank - 27.05.23** 



Good Food is Vital for Brain Health So We Must Change the Food Industry

Baker Institute - 08.05.23

#### **Statements**



New financial deal for the Mediterranean and Africa for a just, sustainable and resilient transition

EMEA - 27.06.23

# EMEA EVENTS AND WEBINARS



EMEA Webinar "Women's Economic and Financial Empowerment in the Mediterranean and Africa: What has been achieved and what remains to be done?"

EMEA - 20.07.23



EMEA together with Bertelsmann Stiftung hosts "The EU's Role in Paving the Way for the Green Energy Transition in the Mediterranean Region" workshop

EMEA - 13.07.23



INVESTMED Mid-term Event co-organised by EMEA and IEMED



REFOREST second Project Meeting and Policy Session on the Agroforestry sector in the EU

EMEA - 10.07.23 EMEA - 27.06.23



#### **Brain Capital Innovation Summit**

Santa Clara - 26.06.23



EMEA organises the webinar "Report launch: Good food is vital for brain health so we must change the food industry"

EMEA - 18.05.23



EMEA organises INVESTMED Access to Finance Workshop 1: Crowdfunding as a Source of Finance

EMEA - 10.05.23



EMEA organises "Sustainable Finance and Strategies for Sustainable Entrepreneurship" workshop under INVESTMED project

EMEA - 15.06.23



The Annual SIGMA Research Symposium 2023 and the 19th International Conference on Pensions, Insurance and Savings

Tokyo - 11.05.23

# EMEA ACTIONS

EMEA President Prof. Rym Ayadi moderates discussion on the key findings from the 2023 EBA EUwide stress tests, organised by SUERF

EMEA - 31.08.23

Paper on Cooperative banks, business models and efficiency co-authored by Rym Ayadi, Sandra Challita and Doriana Cucinelli, published by the Annals of Operations Research

EMEA - 24.08.23

Paper on safeguarding Brain Capital for National Security co-authored by Rym Ayadi, Harris Eyre and William Hynes, published by the Rice University's Baker Institute for Public Policy

EMEA - 14.08.23

EMEA President Prof. Rym Ayadi participates in the World Finance Conference 2023

EMEA - 06.08.23

EMEA Advisor, Harris Eyre, speaks at the launch of Pan-African Brain Health Perspectives

EMEA - 02.08.23

EMEA and Alfanar sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems

EMEA - 24.07.23

**IWFSAS 2023 keynote speakers announced** 

EMEA - 24.07.23

EMEA webinar on "Women's Economic and Financial Empowerment in the Mediterranean and Africa" completed successfully

EMEA - 22.07.23

EMEA and Impulse4Women sign MoU to enhance collaboration on the Euro-Mediterranean and Africa ecosystems

EMEA - 21.07.23

EMEA and Bertelsmann Stiftung successfully held the joint workshop on the Green Energy Transition in the Mediterranean region

EMEA - 17.07.23

Paper on Brain Capital and Sustainability co-authored by Rym Ayadi, Harris Eyre and Theo Edmonds published by the Rice University's Baker Institute for Public Policy

EMEA - 10.07.23

EMEA publishes 5 new policy papers for the INVESTMED project

EMEA - 09.07.23

EMEA Webinar "Women's Economic and Financial Empowerment in the Mediterranean and Africa: What has been achieved and what remains to be done?"

EMEA - 08.07.23

#### EMEA and the Başkent University Creative Cultural Industries Research Center sign MoU

EMEA - 08.07.23

EMEA participates at the Essex Finance Centre (EFiC) Conference in Banking and Corporate Finance EMEA - 08.07.23

EMEA together with Bertelsmann Stiftung hosts "The EU's Role in Paving the Way for the Green Energy Transition in the Mediterranean Region" workshop

EMEA - 05.07.23

**EMEA and Norge Mining Ltd sign MoU** 

EMEA - 05.07.23

EMEA Advisor, Harris Eyre, presents at the European Academy of Neurology Annual Meeting EMEA 04.07.23

**EMEA-supported Brain Capital Innovation Summit closes as a major success** 

EMEA 04.07.23

EMEA releases webinar report on Good Food is Vital for Brain Health So We Must Change the Food Industry

EMEA - 03.07.23

EMEA President Prof. Rym Ayadi highlights the importance of Euro-Mediterranean partnership in high level workshop on the 2024 Mediterranean Agenda

EMEA - 29.06.23

EMEA President Prof. Rym Ayadi participates in discussion on EU's bank regulatory issues EMEA - 29.06.23

A New financial deal for the Mediterranean and Africa for a just sustainable and resilient transition EMEA - 27.06.23

EMEA President Prof. Rym Ayadi participates in Conference on Affordable Housing Finance for Low-Income Groups

EMEA - 22.06.23

William Hynes joins the Advisory Board of EMEA

EMEA - 22.06.23

**EMEA supports the Brain Capital Innovation Summit** 

EMEA - 17.06.23

IWFSAS 2023 Call for Papers "Re-Thinking Banking Regulation and Crisis Management During Times of Recurrent Crises"

EMEA - 12.06.23

EMEA Research Fellows Sandra Challita and Doriana Cucinelli present papers at the 12th FEBS International Conference

EMEA - 05.06.23

EMEA researcher, Yeganeh Forouheshfar presents paper on the Digital vs Traditional Financial Inclusion at the 6th Ethical Finance and Sustainability Conference

EMEA - 03.06.23

Paper on the need to establish a Brain Deal to harness the potential of AI co-authored by Rym Ayadi, Harris Eyre and Theo Edmonds published by the Rice University's Baker Institute for Public Policy

EMEA - 02.06.23

The EU Parliament Think Tank publishes study co-authored by Prof. Rym Ayadi and EMEA Advisory Board Members

EMEA - 26.05.23

Prof. Rym Ayadi, EMEA President, meets Prof. Felice Jacka, Co-Director of Food & Mood Centre EMEA - 22.05.23

EMEA attends EuroCrowd's launch of the Crowdfunding Spanish Strategic Group FMEA - 19.05.23

EMEA Webinar "Report launch: Good food is vital for brain health so we must change the food industry" completed successfully

EMEA - 19.05.23

EMEA organises the webinar "Report launch: Good food is vital for brain health so we must change the food industry"

EMEA - 18.05.23

Nathalie Hilmi joins the Advisory Board of EMEA

EMEA - 16.05.23

Report on the importance of food for brain health co-authored by Rym Ayadi and Harris Eyre published by the Rice University's Baker Institute for Public Policy

EMEA - 11.05.23

EMEA co-organises the 19th International Conference on Pensions, Insurance and Savings in Tokyo EMEA - 11.05.23

EMEA and EUROCROWD sign MoU to enhance collaboration on crowdfunding and financial inclusive schemes

EMEA - 08.05.23

Kwame Sarpong Barnieh joins the Executive Board of EMEA

EMEA - 08.05.23

EMEA President Prof. Rym Ayadi participates in the 9th Meeting of the UfM Climate Change Expert Group

EMEA - 05.05.23

The Annual SIGMA Research Symposium 2023 and the 19th International Conference on Pensions, Insurance and Savings

EMEA - 04.05.23

Brain Capital Dashboard highlighted at WHO meeting on early life brain health

EMEA - 03.05.23

**EMEA prominent at 2023 Cities Summit of the Americas** 

EMEA - 02.05.23

# EMEA NEWS COMMENTARY

#### Natural and Climate-induced Disasters lead to \$50bn Insurance Industry Losses

EMEA - 28.08.23

Will "Debt-for-Nature" deals become the norm?

EMEA - 28.08.23

Research suggests 100 million young Levant and north African Arabs want to emigrate to Europe and North America

EMEA - 22.08.23

Planet-threatening ocean temperatures recorded as rich and poor nations ponder mounting cost of global warming

EMEA - 14.08.23

European migration pressures grow as Jihadi influence spreads amongst unstable African States

EMEA - 08.08.23

**Putting Local Communities at heart of Green and Social Accountability** 

EMEA - 04.08.23

Climate Crisis worsens as Wildfires sweep the southern Mediterranean

EMEA - 31.07.23

Saudis lead call to block G20 plans on Fossil Fuels reduction

EMEA - 26.07.23

Key role for the IDA in face of "Decade of Crisis"

EMEA - 26.07.23

Latest G20 Finance Meeting reveals key differences on Debt Restructuring

EMEA - 25.07.23

COP28 President-Designate calls for Energy Transition to be fast-tracked

EMEA - 25.07.23

**Energy Pacts and Green Social Contracts proposed for Africa** 

EMEA - 20.07.23

US\$15m Investment announced for Barbados-based Blue Green Bank, as record temperatures wreak global havoc

EMEA - 17.07.23

International Maritime Organisation sets flexible 2050 Net Zero Shipping Emissions Target

EMEA - 17.07.23

Energy Transition - helping overcome Environmental and Ecological Injustice

EMEA - 12.07.23

Where does Climate Finance go from Here?

EMEA - 12.07.23

**Transitioning to Green Energy – or not?** 

EMEA - 12.07.23

After Paris stalemate, Climate Finance for Debt-laden African countries now requires a Comprehensive Solution

EMEA - 28.06.23

Paris Global Financial Pact Summit - Promised much delivered little

EMEA - 26.06.23

A New Global Financing Pact – all eyes on key Summit

EMEA - 22.06.23

Why there needs to be a new Global Financial Pact

EMEA - 22.06.23

Time for the African Union to have a seat at G20

EMEA - 21.06.23

# EMEA ACTIVITIES NETWORKS



### **Publications**

EMANES WP 069: Deep Trade Agreements, Institutions and Global Value Chains: Evidence from Egypt

**EMANES - 27.06.23** 

**News** 

**Call for Papers: EMANES Annual Conference 2023** 

**EMANES - 30.05.23** 



#### **News**

EMGN Participates at the AECM Annual Event 2023

EMGN 22.06.23

EMGN presented at the UfM 2022 Annual Report

EMGN 10.05.23

# **PROJECTS**



### **Events and Webinars**



**CREACT4MED Mainstreaming Event** 

CREACT4MED - 27.06.23



#### **CREACT4MED MED CCI Hub Event**

CREACT4MED - 26.06.23



**CREACT4MED Kickoff Projects In Palestine** 

**CREACT4MED - 24.05.23** 

### **Reports**

**CREACT4MED Country Visit Report** 

CREACT4MED - 26.07.23

**EU-Southern Neighbourhood Dialogue 1** 

CREACT4MED - 14.06.23

### **Infographics**

CREACT4MED Infographics: Tunisia CREACT4MED Infographics: Palestine

CREACT4MED - 10.05.23 CREACT4MED - 10.05.23

CREACT4MED Infographics: Morocco CREACT4MED Infographics: Lebanon

CREACT4MED - 10.05.23 CREACT4MED - 10.05.23

CREACT4MED Infographics: Israel CREACT4MED Infographics: Jordan

CREACT4MED - 10.05.23 CREACT4MED - 10.05.23

CREACT4MED Infographics: Egypt CREACT4MED Infographics: Algeria

CREACT4MED - 10.05.23 CREACT4MED - 10.05.23

#### News

CREACT4MED Holds Summer School For 24 Cultural And Creative Projects In Barcelona CREACT44MED - 31.08.23

Call For Nominations: Cultural And Creative Best Practices In The Southern Mediterranean CREACT4MED - 02.08.23

4th CREACT4MED Steering Committee Held To Continue Boosting CCI In The Southern Mediterranean

CREACT4MED - 02.08.23

**CREACT4MED Releases Country Visit Report** 

CREACT4MED - 01.08.23

CREACT4MED Project Manager, Maria Ruiz, Presents The CREACT4MED Project In The 1st STAND Up! Capitalisation Event In Barcelona

**CREACT4MED - 10.07.23** 

Towards A Sustainable Creative And Cultural Mediterranean Industry – CREACT4MED Holds Its First Mainstreaming Seminar

CREACT4MED - 01.07.23

First CREACT4MED MED CCI Hub completed successfully

CREACT4MED - 29.06.23

**CREACT4MED MED CCI Hub event** 

CREACT4MED - 17.06.23

# CREACT4MED Was In Palestine With BSO ASALA To Kickoff The Cultural And Creative Business Proposals

**CREACT4MED - 30.05.23** 

#### **CREACT4MED Call For Trainees Second Cycle**

CREACT4MED - 22.05.23

#### **CREACT4MED Releases 8 Infographics Covering Each Target Country**

CREACT4MED - 10.05.23



#### **News**

#### Second ReForest Project Meeting and Policy Session Completed Successfully

EMEA - 29.06.23

REFOREST second Project Meeting and Policy Session on the Agroforestry sector in the EU

EMEA - 22.06.23









### **Newsletters**

#### **INVESTMED Special Edition Newsletter - Lebanon**

**INVESTMED - 11.05.23** 

#### **News**

Spanish Chamber of Commerce hosts mobility visits for INVESTMED beneficiaries in the cultural and creative industries

**INVESTMED - 28.07.23** 

INVESTMED Mid-Term event held to boost sustainable entrepreneurship completed successfully EMEA - 13.07.23

#### **EMEA hosts and co-organises INVESTMED Regional Mid-term Event**

EMEA - 04.07.23

EMEA second Access to Finance Workshop under INVESTMED project completed with great success

EMEA - 27.06.23

EMEA announces "Sustainable Finance and Strategies for Sustainable Entrepreneurship" workshop under INVESTMED project

EMEA - 08.06.23

EMEA workshop on Crowdfunding as a Source of Finance under INVESTMED project completed successfully

EMEA - 16.05.23

Lebanon: discover the 12 MSMEs supported by INVESTMED project

**INVESTMED - 12.05.23** 

INVESTMED holds first consultation session with business ecosystem actors in Lebanon INVESTMED - 05.05.23

EMEA announces "Crowdfunding as a Source of Finance" workshop under INVESTMED project EMEA - 04.05.23

## ABOUT EMEA



The Euro-Mediterranean Economists Association (EMEA) is a Barcelona-based regional organization established in 2012, that serves as a leading independent and innovative policy research institution; a forum for debate on the political and socioeconomic reforms in Mediterranean and Africa; and promoter of actions and initiatives that fulfil objectives of sustainability, inclusiveness, regional integration and prosperity. It strives to contribute to the rethinking of the Euro-Mediterranean and Africa partnerships in view of the new dynamics of an emerging multi-polar world and amidst of protracted crises.

EMEA has a large network of economists, high-level experts and institutional partners (research institutes, think tanks and universities) in the Euro-Mediterranean and Africa. EMEA builds on the collaborative research network MEDPRO (funded by the EU's Seventh Framework Programme (2009-13) and provides forward-looking thinking and political and socio-economic integrated analyses on the Euro-Mediterranean region.



EMEA is also the promoter and co-funder of the EU-Mediterranean and African Network for Economic Studies -EMANES, a collaborative and innovative regional network of 34 economic and policy research institutions and think tanks from 18 countries in Europe, the Mediterranean and Africa, working towards a renewed vision for socio-economic development that brings prosperity, sustainability, inclusion and resilience.

EMANES, formerly EMNES, was founded in 2014 with the financial support of the European Union under Grant Contract no. ENPI/2014/354-488 (2014-2019). As of January 2020, EMANES is coordinated and funded by the Euro-Mediterranean Economists Association.



EMEA promotes and co-funds the Euro-Mediterranean Guarantee Network (EMGN), which aims to alleviate the region's structural constraints for MSMEs to access to finance by gathering guarantee schemes active in the countries of the Euro-Mediterranean Partnership.



The CREACT4MED project builds on the research work conducted by the EMEA and EMNES in the past years on emerging socio-economic trends, challenges and needs in order to develop a renewed vision of socio-economic development in the South Neighbourhood Countries (SNCs). It aims to boost entrepreneurship and job creation for youth and women through the cultural and creative industries in the Southern Neighborhood of the European Union. CREACT4MED is coordinated by the Euro-Mediterranean Economists Association and is co-funded by the European Union.



Reforest is an Horizon Europe-funded project aiming at fostering innovation, supporting knowledge exchange, and providing novel solutions to empower farmers in Europe and associated countries to deliver multiple objectives: food production, carbon capture, and biodiversity. EMEA leads workpackage on Finance and policy, and also is in charge of the co-creation and capitalisation strategy and actions of the project . EMEA aims to develop the financing mechanisms that enable economic sustainability of agroforestry business models and define the policy recommendations that allow their implementation at EU level. The capitalisation strategy developed by EMEA will allow as well to analyse the wider impact of the project in other regions with climate actions on agroforestry.









The INVESTMED project aims at supporting new, sustainable business opportunities for young people and women in three Mediterranean Partner Countries: Egypt, Lebanon and Tunisia. It will have an impact on MSMEs, start-ups and recently established enterprises where staff will be trained and coached to become more sustainable and competitive and financially supported via an open competition. The INVESTMED project is co-funded by the European Union under the ENI CBC Mediterranean Sea Basin Programme 2014-2020.